

Foundation for Health Coverage Education
Q1 Media Impressions 2010
Presented by Haese Wood

Feature Magazines/Newspapers	Title	Location	Date	Impressions
Bay Area Parent	Your family health checkup	CA	January 1, 2010	231,712
Chicago Tribune	Unless Congress acts, COBRA subsidy will expire May 31	IL	January 5, 2010	1,863,568
Kansas City Star News	Unless Congress acts, COBRA subsidy will expire May 31	MO	January 6, 2010	864,904
Business Rockford	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	IL	January 13, 2010	6,158
El Paso Times	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	TX	January 13, 2010	97,782
Houston Chronicle	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	TX	January 13, 2010	55,794
Idaho Statesman	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	ID	January 13, 2010	183,097
News & Observer	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	NC	January 13, 2010	562,223
Salt Lake Tribune	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	UT	January 13, 2010	13,306
San Francisco Chronicle	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	CA	January 13, 2010	1,226,820
The Enquirer	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	OH	January 13, 2010	111,000
The Sun Sentinel	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	FL	January 14, 2010	239,230
Chicago Sun Times	Unless Congress acts, COBRA subsidy will expire May 31	IL	January 21, 2010	1,102,564
Press Enterprise	Unless Congress acts, COBRA subsidy will expire May 31	CA	January 21, 2010	452,728
Richmond Dispatch	Unless Congress acts, COBRA subsidy will expire May 31	VA	January 22, 2010	536,469
US News & World Report	Lost your health insurance? Some resources	National	February 4, 2010	5,462,608
KansasCity	Unless Congress acts, COBRA subsidy will expire May 31	KS	February 9, 2010	216,226
Tulsa World	Unless Congress acts, COBRA subsidy will expire May 31	OK	February 15, 2010	575,424
Lincoln County Journal	Unless Congress acts, COBRA subsidy will expire May 31	MO	February 17, 2010	72,000
The Kansas City Star	Unless Congress acts, COBRA subsidy will expire May 31	MO	February 22, 2010	864,904
NY Times Magazine	Unless Congress acts, COBRA subsidy will expire May 31	NY	February 24, 2010	5,920,000
Essence	5 questions Quiz provides answers	NY	March 1, 2010	1,071,916
Stroke Connection Magazine	Help for the Uninsured	TX	March 1, 2010	592,000
San Francisco Chronicle	COBRA subsidy is both generous and necessary	CA	March 2, 2010	1,226,820
Los Angeles Times	Health insurance rate hikes par for the course	CA	March 8, 2010	983,702
Los Angeles Times	How private and public health coverage systems are more connected than people think	CA	March 11, 2010	983,702
US News & World Report	Don't get short-changed by short term medical insurance	National	March 11, 2010	5,462,608
Credit Union National Association	Options available to people whose COBRA coverage is running out	WI	March 15, 2010	30,000
Kiplinger	How to cope without COBRA	DC	March 29, 2010	3,243,040
Business Rockford	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	IL	March 31, 2010	6,158
Chron	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	CA	March 31, 2010	55,794
Daily News	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	CA	March 31, 2010	1,863,568
El Paso Times	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	TX	March 31, 2010	97,782
Idaho Statesman	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	ID	March 31, 2010	183,097
Inland Valley	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	CA	March 31, 2010	48,014
NAPS	How to handle insurance rates hikes	NY	March 31, 2010	562,223
News & Observer	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	NC	March 31, 2010	562,223
Press Telegram	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	CA	March 31, 2010	17,364
Salt Lake Tribune	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	UT	March 31, 2010	13,306
San Diego Union Tribune	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	CA	March 31, 2010	777,374
San Francisco Chronicle	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	CA	March 31, 2010	1,226,820
Silver City Sun News	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	NM	March 31, 2010	8,200
Star Telegram	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	CA	March 31, 2010	167,364
The State	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	SC	March 31, 2010	83,923
The Sun	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	FL	March 31, 2010	7,847
The Sun News	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	FL	March 31, 2010	5,200

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Wichita Eagle	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	KS	March 31, 2010	67,171
Total Print Impressions				40,005,733

Internet Coverage	Title	Location	Date	Impressions
ABC 30 HD	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	131,000
ABC 7	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	11,351
Alltheweb	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	12,894
Altavista	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	24,951
Ask	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	1,159,172
Business Rockford	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	6,158
CBS 2	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	443,527
CBS 4 Denver	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	12,418
Cincinnati.com	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	20,647
Contra Costa Times	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	326,508
Earthtimes	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	325,000
El Paso Times	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	97,782
Excite	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	64,000
Google News	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	4,768,892
Houston Chronicle	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	55,794
Idaho Statesman	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	183,097
KCAL 9	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	540,154
Lycos	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	64,655
Mercury News.com	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	59,343
MSNBC	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	1,300,000
News & Observer	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	562,223
News OK	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	116,000
Salt Lake Tribune	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	13,306
San Francisco Chronicle	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	1,226,820
The Enquirer	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	111,000
The Olympian	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	96,024
TMC	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	11,300
We are Austin	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	45,000
Yahoo Finance	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	700,319
Yahoo News	Laid-off workers can learn of low-cost public health coverage options with gotcoverage app	Online	January 13, 2010	2,337,641
ABOUT.COM	Unless Congress acts, COBRA subsidy will expire May 31	Online	January 18, 2010	325,000
WalletPop	Unemployed after college without health insurance? Here's what to do	Online	January 21, 2010	1,200,000
Huliq News	Which health insurance is right for you?	Online	January 26, 2010	6,800
CNN.COM	Unless Congress acts, COBRA subsidy will expire May 31	Online	February 5, 2010	1,142,000
KansasCity	Unless Congress acts, COBRA subsidy will expire May 31	Online	February 9, 2010	216,226
Bankrate.com	What to do after reform passes	Online	February 15, 2010	3,562,100
www.collegemagazine.com	student choices with healthcare coverage	Online	February 15, 2010	12,000
CNN Newsroom	Public programs	Online	February 23, 2010	1,142,000
Marvelous Girl	Marriage tips you likely don't know	Online	March 10, 2010	12,125
Minnesota Unemployed	FHCE unique ways to help find health coverage	Online	March 15, 2010	11,400
Marketwire	Health Insurance Rate Hikes	Online	March 22, 2010	15,875
Bankrate.com	Post-COBRA health insurance options	Online	March 29, 2010	3,562,100
Yahoo Finance	Post-COBRA health insurance options	Online	March 29, 2010	700,319

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Yahoo Finance	Post-COBRA health insurance options	Online	March 29, 2010	700,319
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ABC 7	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	11,351
Alltheweb	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	12,894
Altavista	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	24,951
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CBS 2	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	443,527
CBS 4 Denver	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	12,418
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Cincinnati.com	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	20,647
Contra Costa Times	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	326,508
Daily News	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	16,200
Doughroller	Is the 65% COBRA subsidy going, going, gone?	Online	March 31, 2010	11,400
El Paso Times	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	97,782
Google News	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	4,768,892
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Mercury News.com	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	59,343
News & Observer	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	562,223
News OK	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	116,000
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San Francisco Chronicle	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	1,226,820
Silver City Sun News	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	8,200
Star Telegram	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	167,364
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The Sun News	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	5,200
TMC	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	11,300
We are Austin	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	45,000
Whichita Eagle	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	67,171
World Market Media	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	11,000
Yahoo Canada	CoverageForAll.Org Advises Uninsured to Take 5-Question Eligibility Quiz Now That Healthcare Reform Has Passed	Online	March 31, 2010	79,081
Total Internet Impressions				37,500,567

Radio Coverage	Title	Location	Date	Impressions
KGO AM 810	Michael Finney	CA	January 2, 2010	1,699,900
KGO AM Radio	COBRA issues	CA	January 2, 2010	1,699,900
CBS WLKY CH 32	Coverage for All Campaign	KY	January 5, 2010	390,560
WTVY CH 4	Coverage for All Campaign	AL	January 11, 2010	778,300
WZZA 1410 AM	Radio PSA	AL	January 11, 2010	487,600
ABC WPVI CH 6	Coverage for All Campaign	PA	January 12, 2010	1,961,300
La Preciosa	Radio PSA	CA	January 12, 2010	1,514,900
La Preciosa	Radio PSA	CA	January 12, 2010	514,900

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WAOK 1380 AM	Radio	GA	January 12, 2010	423,600
WHUR 96.3	COBRA issues	DC	January 18, 2010	182,070
WNOX 100.3 FM	Radio PSA	TN	January 18, 2010	280,700
Green 960 AM	Holding On To Your Health Coverage While Reform is in the Works	SF	January 21, 2010	1,699,900
La Ley 102.5 FM XHRR	Tips to Keep Health Coverage After Being Laid-off	TX	January 22, 2010	485,200
La Ley 92.7 FM KESO	Tips to Keep Health Coverage After Being Laid-off	TX	January 22, 2010	485,200
ABC WPDE CH 15	Coverage for All Campaign	SC	January 25, 2010	926,970
CBS CH 2	Coverage for All Campaign	PA	January 27, 2010	1,961,300
WILC-AM VIVA 900	Tips to Keep Health Coverage After Being Laid-off, COBRA	DC	January 27, 2010	755,000
WLVN	Holding On to Health Coverage With or Without Reform	FL	January 28, 2010	425,000
KPCC 89.3 FM	Holding onto health coverage if you've lost your job	CA	January 29, 2010	3,725,000
WHUR 96.3 FM	Radio PSA	MD	January 30, 2010	182,070
WKEE 100.5	Radio PSA	KY	January 30, 2010	445,700
WKTU 103.5 FM	Radio PSA	NY	January 30, 2010	1,699,900
WLRN 91.3 FM	Radio PSA	FL	January 30, 2010	479,100
WGES AM	CoverageForAll.org and its mission to help uninsured people	FL	February 2, 2010	425,000
WCAI FM 90.1	Radio PSA	MA	February 4, 2010	325,000
WNAN 91.1	Radio PSA	MA	February 5, 2010	325,000
WZAI 94.3	Radio PSA	MA	February 6, 2010	225,000
KAXL 88.3 FM	Radio PSA	CA	February 7, 2010	425,000
IHRADIO	Radio PSA	CA	February 8, 2010	325,000
KIHP 1310 AM	Radio PSA	AZ	February 9, 2010	560,000
La Preciosa	Radio PSA	CA	February 10, 2010	514,900
WHUR 96.3 FM	Radio PSA	MD	February 10, 2010	182,070
K227AW 93.3 FM	Radio PSA	CA	February 16, 2010	125,000
KJOP 1240	Radio PSA	CA	February 17, 2010	285,000
KHOT 1250	Radio PSA	CA	February 18, 2010	325,000
KSMH 1620 AM	Radio PSA	CA	February 19, 2010	425,000
KSFB 1260 AM	Radio PSA	CA	February 20, 2010	425,000
KWG 1230 AM	Radio PSA	CA	February 21, 2010	425,000
KXXQ 100.7	Radio PSA	NM	February 22, 2010	280,000
MEGA 101 KLOL-FM	Mi Comunidad	TX	February 22, 2010	725,380
K204DB 88.7 FM	Radio PSA	NM	February 23, 2010	280,000
WAOK 1380 AM	Radio	GA	February 24, 2010	423,600
WKTU 103.5 FM	Radio PSA	NY	March 3, 2010	1,699,900
WKEE 100.5	Radio PSA	KY	March 4, 2010	445,700
K231BB 94.1 FM	Radio PSA	NM	March 5, 2010	325,000
K237EQ 95.3 FM	Radio PSA	NM	March 5, 2010	280,000
K255AU 98.9 FM	Radio PSA	NM	March 5, 2010	280,000
K260AR 99.9 FM	Radio PSA	NM	March 5, 2010	325,000
K283AQ 104.5 FM	Radio PSA	NM	March 5, 2010	325,000
KCPW NPR	Radio PSA	UT	March 5, 2010	325,000
KIHM 920 AM	Radio PSA	NV	March 5, 2010	258,000
WLRN 91.3 FM	Radio PSA	FL	March 7, 2010	479,100
WCAI FM 90.1	Radio PSA	MA	March 8, 2010	325,000

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WNAN 91.1	Radio PSA	MA	March 8, 2010	325,000
WZAI 94.3	Radio PSA	MA	March 8, 2010	225,000
Illinois Radio Network	Holding On To Your Health Coverage for the newly unemployed	IL	March 10, 2010	485,000
KIHU 1010 AM	Radio PSA	UT	March 12, 2010	325,500
WYKR 101.3 FM	Radio PSA	VT	March 13, 2010	452,000
WYKR 101.3 FM	Radio PSA	NH	March 14, 2010	380,000
WTWN 1100 AM	Radio PSA	VT	March 15, 2010	172,000
K224CA 92.7 FM	Radio PSA	NV	March 16, 2010	285,000
K224DA 92.7 FM	Radio PSA	CA	March 17, 2010	275,000
KEAR FM	Holding onto health coverage if you've lost your job	Bay Area	March 17, 2010	725,000
ABC CH 6	Coverage for All Campaign	PA	March 18, 2010	1,961,300
Family Radio Network	Holding On To Your Health Coverage for the newly unemployed	National	March 18, 2010	1,300,000
K227AW 93.3 FM	Radio PSA	CA	March 18, 2010	125,000
KAXL 88.3 FM	Radio PSA	CA	March 18, 2010	425,000
IHRADIO	Radio PSA	CA	March 19, 2010	325,000
KJOP 1240	Radio PSA	CA	March 19, 2010	285,000
KHOT 1250	Radio PSA	CA	March 20, 2010	325,000
KIHP 1310 AM	Radio PSA	AZ	March 20, 2010	560,000
WNOX 100.3 FM	Radio PSA	TN	March 20, 2010	280,700
KJPG 1050 AM	Radio PSA	CA	March 21, 2010	325,000
KIHH 1400	Radio PSA	CA	March 22, 2010	720,000
KSMH 1620 AM	Radio PSA	CA	March 22, 2010	425,000
WZZA 1410 AM	Radio PSA	AL	March 22, 2010	487,600
KSFB 1260 AM	Radio PSA	CA	March 23, 2010	425,000
KWG 1230 AM	Radio PSA	CA	March 24, 2010	425,000
KIQI 1010 AM	Window on the community	CA	March 25, 2010	625,320
KXXQ 100.7	Radio PSA	NM	March 25, 2010	280,000
K204DB 88.7 FM	Radio PSA	NM	March 26, 2010	280,000
K205EV 88.9 FM	Radio PSA	NM	March 27, 2010	325,000
K219DR 91.7 FM	Radio PSA	NM	March 28, 2010	175,000
K230AW 93.9 FM	Radio PSA	NM	March 29, 2010	325,000
KLOS 99.5 KABC AM	CoverageForAll.org and its mission to help uninsured people	CA	March 31, 2010	2,300,225
Total Radio/TV Impressions				51,652,365

Impressions	Q1 Impressions
Print	40,005,733
Internet	37,500,567
Radio/TV	51,652,365
Total Impressions Q1 2010	129,158,665
Total Impressions Since Inception	2,325,712,463

Foundation for Health Coverage Education

Q2 Media Impressions 2010

Presented by Haese Wood

Feature Magazines/Newspapers	Title	Location	Date	Impressions
San Francisco Chronicle	Laws extend care for adults under parents' plans	CA	April 6, 2010	1,226,820
The Signal - Santa Clarita Valley	What does health-care reform mean for you?	CA	April 26, 2010	37,316
Richmond Times	Health Care Reform and Young Adults	VA	May 4, 2010	500,044
Coumbus Dispatch	Health Care Reform and Young Adults	OH	May 11, 2010	680,716
Kiplinger Personal Finance	The Quest for Health Insurance	DC	May 12, 2010	3,243,040
New York Daily News	4 ways to get insurance you can actually afford	NY	May 17, 2010	951,063
The Philadelphia Inquirer	Health Care Reform and Young Adults	PA	May 18, 2010	1,424,756
El Paso Times	Health Care Reform and Young Adults	TX	May 19, 2010	97,782
Chicago Sun Times	Health Care Reform and Young Adults	IL	May 21, 2010	1,075,212
The Philadelphia Inquirer	Web Wealth	PA	May 23, 2010	1,424,756
Midwest Financial Credit Union	Anticipate End of COBRA to Maintain Health Insurance	MI	May 24, 2010	18,325
San Diego Business Journal	Deadline Approaching for COBRA Subsidy	CA	May 24, 2010	777,374
The Journal - AK Credit Union	Anticipate End of COBRA to Maintain Health Insurance	AK	May 25, 2010	7,200
San Francisco Chronicle	Options for those losing Cobra coverage	CA	May 27, 2010	1,226,820
Kiplinger	Getting Health Insurance on Your Own	DC	June 1, 2010	3,243,040
Employee Benefits News	Employers can help wean former workers from COBRA	VA	June 3, 2010	280,925
USA Today	Health insurance options for unemployed beyond COBRA	National	June 8, 2010	2,300,000
Fresno Bee	Health Care Reform and Young Adults	CA	June 17, 2010	475,912
Total Print Impressions				18,991,101
Internet Coverage	Title	Location	Date	Impressions
CBS 2	Health Care Reform and Young Adults	Online	January 13, 2010	443,527
eMedia World	COBRA Subsidy Eligibility Expires	Online	April 5, 2010	12,894
Pharmacy Choice	COBRA Subsidy Eligibility Expires: eHealthInsurance Answers Questions	Online	April 5, 2010	12,000
InsuranceNewsNet	Health Care Reform and Consumer Impact	Online	April 7, 2010	12,894
eMedia World	COBRA Subsidy Eligibility Extended Again	Online	April 21, 2010	12,894
InsuranceNewsNet	COBRA Subsidy Eligibility Extended Again	Online	April 21, 2010	12,894
Pharmacy Choice	COBRA Subsidy Eligibility Extended Again	Online	April 21, 2010	12,000
Today's THV2.com	THV wants to make sure you have all the resources needed when looking for work	Online	April 21, 2010	13,000
Yahoo Finance	COBRA Subsidy Eligibility Extended Again	Online	April 21, 2010	700,319
THV2.com	A big relief and good news for people who've been out of work	Online	April 30, 2010	13,000
Zevents	Health Insurance 101 - workshops for California	Online	May 1, 2010	6,240
Marketwire	COBRA Subsidy Ends for First Recipients	Online	May 6, 2010	15,875
Stockhouse	COBRA Subsidy Ends for First Recipients	Online	May 6, 2010	12,000
ABC 12 - Michigan	Health Care Reform and Young Adults	Online	May 18, 2010	325,000
ABC 13 KTRK TV	5 Points Family to Consider	Online	May 18, 2010	131,000
ABC 30 HD	5 Points Family to Consider	Online	May 18, 2010	131,000
ABC 30 HD	Health Care Reform and Young Adults	Online	May 18, 2010	131,000
ABC 7	Health Care Reform and Young Adults	Online	May 18, 2010	11,351
Alltheweb	Health Care Reform and Young Adults	Online	May 18, 2010	12,894
Altavista	Health Care Reform and Young Adults	Online	May 18, 2010	24,951
Ask	Health Care Reform and Young Adults	Online	May 18, 2010	1,159,172
Business Rockford	Health Care Reform and Young Adults	Online	May 18, 2010	6,158
CBS 4 Denver	Health Care Reform and Young Adults	Online	May 18, 2010	12,418
Chron	Health Care Reform and Young Adults	Online	May 18, 2010	55,794
Cincinnati.com	Health Care Reform and Young Adults	Online	May 18, 2010	20,647
Contra Costa Times	Health Care Reform and Young Adults	Online	May 18, 2010	326,508

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Daily News	Health Care Reform and Young Adults	Online	May 18, 2010	16,200
Earthtimes	Health Care Reform and Young Adults	Online	May 18, 2010	325,000
El Paso Times	Health Care Reform and Young Adults	Online	May 18, 2010	97,782
Excite	Health Care Reform and Young Adults	Online	May 18, 2010	64,000
Google News	Health Care Reform and Young Adults	Online	May 18, 2010	4,768,892
Houston Chronicle	Health Care Reform and Young Adults	Online	May 18, 2010	55,794
Idaho Statesman	Health Care Reform and Young Adults	Online	May 18, 2010	183,097
Inland Valley	Health Care Reform and Young Adults	Online	May 18, 2010	48,014
LivePR	5 Points Family to Consider	Online	May 18, 2010	11,351
Lycos	Health Care Reform and Young Adults	Online	May 18, 2010	64,655
Marketwatch	Health Care Reform and Young Adults	Online	May 18, 2010	12,325
Marketwire	Health Care Reform and Young Adults	Online	May 18, 2010	15,875
Mercury News.com	Health Care Reform and Young Adults	Online	May 18, 2010	59,343
News & Observer	Health Care Reform and Young Adults	Online	May 18, 2010	562,223
News Blaze	Health Care Reform and Young Adults	Online	May 18, 2010	11,000
News OK	Health Care Reform and Young Adults	Online	May 18, 2010	116,000
Press Telegram	Health Care Reform and Young Adults	Online	May 18, 2010	17,364
Salt Lake Tribune	Health Care Reform and Young Adults	Online	May 18, 2010	13,306
Silver City Sun News	Health Care Reform and Young Adults	Online	May 18, 2010	8,200
Star Telegram	Health Care Reform and Young Adults	Online	May 18, 2010	167,364
The Enquirer	Health Care Reform and Young Adults	Online	May 18, 2010	111,000
The Olympian	Health Care Reform and Young Adults	Online	May 18, 2010	96,024
The State	Health Care Reform and Young Adults	Online	May 18, 2010	83,923
The Sun	Health Care Reform and Young Adults	Online	May 18, 2010	7,847
The Sun News	Health Care Reform and Young Adults	Online	May 18, 2010	5,200
TMC	Health Care Reform and Young Adults	Online	May 18, 2010	11,300
We are Austin	Health Care Reform and Young Adults	Online	May 18, 2010	45,000
Yahoo Finance	Health Care Reform and Young Adults	Online	May 18, 2010	700,319
Yahoo News	Health Care Reform and Young Adults	Online	May 18, 2010	2,337,641
Earthtimes	Coping Without COBRA Webinar	Online	May 19, 2010	325,000
InsuranceNewsNet	Coping Without COBRA Webinar	Online	May 19, 2010	12,894
Marketwatch	Coping Without COBRA Webinar	Online	May 19, 2010	12,325
Marketwire	Coping Without COBRA Webinar	Online	May 19, 2010	15,875
Quote.com	COBRA Subsidy Q&A: 'Coping Without COBRA' Webinar	Online	May 19, 2010	12,000
Yahoo Finance	Coping Without COBRA Webinar	Online	May 19, 2010	700,319
HealthHosp	WellPoint Foundation Awards Grant To Pioneering Nonprofit to Run Uninsured Help Line	Online	May 25, 2010	13,000
MSN	If your coverage has run out and you still haven't found a job	Online	May 28, 2010	700,500
Imperial Valley News	Coping Without COBRA - Health Matters	Online	May 30, 2010	11,000
Kansas City Survival Kit	Health Insurance Eligibility Quiz	Online	June 1, 2010	7,220
Walletpop	What to do when your COBRA benefits run out	Online	June 2, 2010	1,200,000
iStock Analyst	COBRA Subsidy Q&A: 'Coping Without COBRA' Webinar	Online	June 3, 2010	12,000
Stockhouse	COBRA Subsidy Q&A: 'Coping Without COBRA' Webinar	Online	June 3, 2010	12,000
AOL News	WellPoint Foundation Awards Grant	Online	June 15, 2010	4,367,929
Daily News	WellPoint Foundation Awards Grant	Online	June 15, 2010	16,200
Earthtimes	WellPoint Foundation Awards Grant	Online	June 15, 2010	325,000
Finanzas Mundial	WellPoint Foundation Awards Grant	Online	June 15, 2010	10,795
HR News	WellPoint Foundation Awards Grant	Online	June 15, 2010	11,795

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IBT PR Center	WellPoint Foundation Awards Grant	Online	June 15, 2010	9,325
King5.com	WellPoint Foundation Awards Grant	Online	June 15, 2010	10,795
Marketwire	WellPoint Foundation Awards Grant	Online	June 15, 2010	15,875
News Blaze	WellPoint Foundation Awards Grant	Online	June 15, 2010	11,000
Noticanarias	WellPoint Foundation Awards Grant	Online	June 15, 2010	11,000
NWCN.com	WellPoint Foundation Awards Grant	Online	June 15, 2010	11,000
On the path production	WellPoint Foundation Awards Grant	Online	June 15, 2010	11,000
Yahoo Finance	WellPoint Foundation Awards Grant	Online	June 15, 2010	700,319
Total Internet Impressions				22,189,635

Radio/TV Broadcast Outlets	Title	Location	Date	Impressions
WZZA 1410 AM	Radio PSA	AL	January 11, 2010	487,600
WAOK 1380 AM	Radio	GA	January 12, 2010	423,600
La Preciosa	Radio PSA	CA	January 12, 2010	725,900
WNOX 100.3 FM	Radio PSA	TN	January 18, 2010	280,700
WLRN 91.3 FM	Radio PSA	FL	January 30, 2010	479,100
WKEE 100.5	Radio PSA	KY	January 30, 2010	445,700
WKTU 103.5 FM	Radio PSA	NY	January 30, 2010	1,699,900
KJOP 1240	Radio PSA	CA	February 17, 2010	285,000
KHOT 1250	Radio PSA	CA	February 18, 2010	325,000
KSMH 1620 AM	Radio PSA	CA	February 19, 2010	425,000
KSFB 1260 AM	Radio PSA	CA	February 20, 2010	425,000
KWG 1230 AM	Radio PSA	CA	February 21, 2010	425,000
KXXQ 100.7	Radio PSA	NM	February 22, 2010	280,000
K204DB 88.7 FM	Radio PSA	NM	February 23, 2010	280,000
WAOK 1380 AM	Radio	GA	February 24, 2010	423,600
K231BB 94.1 FM	Radio PSA	NM	March 5, 2010	325,000
K283AQ 104.5 FM	Radio PSA	NM	March 5, 2010	325,000
KCPW NPR	Radio PSA	UT	March 5, 2010	325,000
KIHM 920 AM	Radio PSA	NV	March 5, 2010	258,000
WLRN 91.3 FM	Radio PSA	FL	March 7, 2010	479,100
KIHU 1010 AM	Radio PSA	UT	March 12, 2010	325,500
WYKR 101.3 FM	Radio PSA	VT	March 13, 2010	452,000
Family Radio Network	Health Reform Law	National	March 18, 2010	1,300,000
K227AW 93.3 FM	Radio PSA	CA	March 18, 2010	125,000
KJOP 1240	Radio PSA	CA	March 19, 2010	285,000
KHOT 1250	Radio PSA	CA	March 20, 2010	325,000
WNOX 100.3 FM	Radio PSA	TN	March 20, 2010	280,700
KSMH 1620 AM	Radio PSA	CA	March 22, 2010	425,000
KSFB 1260 AM	Radio PSA	CA	March 23, 2010	425,000
KWG 1230 AM	Radio PSA	CA	March 24, 2010	425,000
KXXQ 100.7	Radio PSA	NM	March 25, 2010	280,000
K204DB 88.7 FM	Radio PSA	NM	March 26, 2010	280,000
K205EV 88.9 FM	Radio PSA	NM	March 27, 2010	325,000
K219DR 91.7 FM	Radio PSA	NM	March 28, 2010	175,000
K230AW 93.9 FM	Radio PSA	NM	March 29, 2010	325,000
KL0S 95.5	Spotlight on the Community	CA	April 1, 2010	3,725,000

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WYKR 101.3 FM	Radio PSA	NH	April 2, 2010	380,000
WCAI FM 90.1	Radio PSA	MA	April 4, 2010	325,000
KSBL-FM 101.7	Radio PSA	CA	April 10, 2010	730,000
KIST-AM-1490	Radio PSA	CA	April 11, 2010	730,000
KTMS-AM 990	Where consumers can turn for affordable medical coverage after their COBRA expires	CA	April 11, 2010	1,125,000
KTYD-FM 99.9	Radio PSA	CA	April 11, 2010	730,000
ABC News - Money	Six Ways to Save on Health Care	CA	April 12, 2010	1,699,900
KIQI 1010AM	Window on the Community	CA	April 12, 2010	1,125,000
WYKR 101.3 FM	Radio PSA	NH	April 13, 2010	380,000
WAOK 1380 AM	Radio PSA	GA	April 14, 2010	423,600
WTWN 1100 AM	Radio PSA	VT	April 14, 2010	172,000
WZZA 1410 AM	Radio PSA	AL	April 16, 2010	487,600
WNOX 100.3 FM	Radio PSA	TN	April 17, 2010	280,700
WLRN 91.3 FM	Radio PSA	FL	April 18, 2010	479,100
KMEX TV Ch 34	Health Reform Law	CA	April 26, 2010	3,725,000
KNX Money 101	Health Reform Law	CA	May 14, 2010	14,699,900
WTWN 1100 AM	Radio PSA	VT	May 15, 2010	172,000
KFOG Radio	COBRA	CA	May 27, 2010	1,125,000
CBS Radio News Network	Health Reform Law	CA	May 28, 2010	3,725,000
KAMP-FM 97.1	Health insurance options for unemployed beyond COBRA	CA	June 1, 2010	4,600,000
KCBS-FM 93.1	Affordable medical coverage after COBRA expires	CA	June 1, 2010	3,725,000
KFRC-AM 1550	Affordable medical coverage after COBRA expires	CA	June 1, 2010	885,000
KFWB-AM 980	Affordable medical coverage after COBRA expires	CA	June 1, 2010	14,699,900
KJAQ-FM 96.5	Affordable medical coverage after COBRA expires	WA	June 1, 2010	750,000
KJKK-FM 100	Affordable medical coverage after COBRA expires	TX	June 1, 2010	4,990,200
KLLC-FM 97.3	Affordable medical coverage after COBRA expires	CA	June 1, 2010	645,000
KLUC-FM 98.5	Health insurance options for unemployed beyond COBRA	NV	June 1, 2010	625,000
KLUV-FM 98.7	Affordable medical coverage after COBRA expires	TX	June 1, 2010	4,990,200
KMLE-FM 108	Affordable medical coverage after COBRA expires	AZ	June 1, 2010	560,000
KMPS-FM 94.1	Health insurance options for unemployed beyond COBRA	WA	June 1, 2010	750,000
KMVK-FM 108	Health insurance options for unemployed beyond COBRA	TX	June 1, 2010	4,990,200
KMXB-FM 94.1	Affordable medical coverage after COBRA expires	NV	June 1, 2010	625,000
KOOL-FM 94.5	Health insurance options for unemployed beyond COBRA	AZ	June 1, 2010	560,000
KRLD-FM 105	Affordable medical coverage after COBRA expires	TX	June 1, 2010	4,990,200
KVIL-FM 104	Affordable medical coverage after COBRA expires	TX	June 1, 2010	4,990,200
KXNT-AM 840	Health insurance options for unemployed beyond COBRA	NV	June 1, 2010	625,000
KXTE-FM 108	Health insurance options for unemployed beyond COBRA	NV	June 1, 2010	625,000
KYDZ-AM 1140	Affordable medical coverage after COBRA expires	NV	June 1, 2010	625,000
KYKY-FM 98.1	Affordable medical coverage after COBRA expires	MO	June 1, 2010	325,000
WAOK-AM 1380	Affordable medical coverage after COBRA expires	GA	June 1, 2010	423,600
WBAV-FM 102	Affordable medical coverage after COBRA expires	NC	June 1, 2010	185,000
WBMX-FM 104	Health insurance options for unemployed beyond COBRA	MA	June 1, 2010	325,000
WCFS-FM 106	Affordable medical coverage after COBRA expires	IL	June 1, 2010	725,000
WEAT-FM 104	Affordable medical coverage after COBRA expires	FL	June 1, 2010	479,100
WIAD-FM 94.7	Affordable medical coverage after COBRA expires	DC	June 1, 2010	182,070
WIRK-FM 108	Health insurance options for unemployed beyond COBRA	FL	June 1, 2010	560,000
WLLD-FM 94.1	Affordable medical coverage after COBRA expires	FL	June 1, 2010	479,100

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WNCX-FM 98.5	Affordable medical coverage after COBRA expires	OH	June 1, 2010	325,500
WNKS-FM 95.1	Affordable medical coverage after COBRA expires	NC	June 1, 2010	184,000
WODS-FM 103	Affordable medical coverage after COBRA expires	MA	June 1, 2010	325,000
WOGL-FM 98.1	Affordable medical coverage after COBRA expires	PA	June 1, 2010	340,000
WPEG-FM 97.9	Health insurance options for unemployed beyond COBRA	NC	June 1, 2010	325,000
WPHT-AM 1210	Health insurance options for unemployed beyond COBRA	PA	June 1, 2010	725,000
WRBQ-FM 105	Affordable medical coverage after COBRA expires	FL	June 1, 2010	479,100
WSJT-FM 98.7	Affordable medical coverage after COBRA expires	FL	June 1, 2010	479,100
WUSN-FM 99.5	Health insurance options for unemployed beyond COBRA	IL	June 1, 2010	340,000
WWMX-FM	Health insurance options for unemployed beyond COBRA	MD	June 1, 2010	182,070
WXRT-FM 93.1	Affordable medical coverage after COBRA expires	IL	June 1, 2010	340,000
WYSP-FM94.1	Health insurance options for unemployed beyond COBRA	PA	June 1, 2010	479,000
WYUU-FM 92.5	Affordable medical coverage after COBRA expires	FL	June 1, 2010	725,000
KDKA-FM 93.7	Health insurance options for unemployed beyond COBRA	PA	June 2, 2010	625,000
KFRG-FM 95.1	Affordable medical coverage after COBRA expires	CA	June 2, 2010	1,625,000
KHTK-AM 1140	Health insurance options for unemployed beyond COBRA	CA	June 2, 2010	885,000
KNCI-FM 105	Affordable medical coverage after COBRA expires	CA	June 2, 2010	885,000
KNX-AM 1070	Affordable medical coverage after COBRA expires	CA	June 2, 2010	14,699,900
KPTK-AM 1090	Health insurance options for unemployed beyond COBRA	WA	June 2, 2010	2,321,610
KRAK-AM 910	Affordable medical coverage after COBRA expires	CA	June 2, 2010	1,625,000
KSCF-FM 104	Affordable medical coverage after COBRA expires	CA	June 2, 2010	885,000
KSFM-FM 103	Affordable medical coverage after COBRA expires	CA	June 2, 2010	885,000
KVFG-FM 103	Affordable medical coverage after COBRA expires	CA	June 2, 2010	1,625,000
KXFG-FM 92.9	Health insurance options for unemployed beyond COBRA	CA	June 2, 2010	1,625,000
KYMX-FM 96.1	Health insurance options for unemployed beyond COBRA	CA	June 2, 2010	885,000
KZON-FM 102	Health insurance options for unemployed beyond COBRA	AZ	June 2, 2010	560,000
KZZO-FM 101	Affordable medical coverage after COBRA expires	CA	June 2, 2010	634,000
WCBS-FM 101	Affordable medical coverage after COBRA expires	NY	June 2, 2010	7,433,820
WFAN-AM 660	Affordable medical coverage after COBRA expires	NY	June 2, 2010	1,632,500
WINS-AM 1010	Affordable medical coverage after COBRA expires	NY	June 2, 2010	750,000
WJFK-FM 107	Health insurance options for unemployed beyond COBRA	DC	June 2, 2010	795,000
WNEW-FM 106	Affordable medical coverage after COBRA expires	FL	June 2, 2010	479,100
WQYK-FM 99.5	Affordable medical coverage after COBRA expires	FL	June 2, 2010	479,100
WVEE-FM 103	Affordable medical coverage after COBRA expires	GA	June 2, 2010	423,600
WWFS-FM 103	Health insurance options for unemployed beyond COBRA	NY	June 2, 2010	1,632,500
WXRK-FM 92.3	Affordable medical coverage after COBRA expires	NY	June 2, 2010	750,000
WXYT-FM 97.1	Affordable medical coverage after COBRA expires	MI	June 2, 2010	750,000
KDKA-AM 1020	Affordable medical coverage after COBRA expires	PA	June 3, 2010	625,000
KROQ-FM 107	Health insurance options for unemployed beyond COBRA	CA	June 3, 2010	4,600,000
KYXY-FM96.5	Health insurance options for unemployed beyond COBRA	CA	June 3, 2010	885,000
KZOK-FM 103	Affordable medical coverage after COBRA expires	WA	June 3, 2010	750,000
WDZH-FM 98.7	Affordable medical coverage after COBRA expires	MI	June 3, 2010	750,000
WJHM-FM 102	Health insurance options for unemployed beyond COBRA	FL	June 3, 2010	479,100
WPBZ-FM 103	Affordable medical coverage after COBRA expires	FL	June 3, 2010	725,000
WPGC-FM 95.5	Health insurance options for unemployed beyond COBRA	DC	June 3, 2010	885,000
WQYK-AM 1010	Affordable medical coverage after COBRA expires	FL	June 3, 2010	725,000
WZGC-FM 92.9	Affordable medical coverage after COBRA expires	GA	June 3, 2010	423,600

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KCBS-AM 740	Affordable medical coverage after COBRA expires	CA	June 4, 2010	527,000
KEZK-FM 103	Health insurance options for unemployed beyond COBRA	MO	June 4, 2010	325,000
KRLD-AM 1080	Health insurance options for unemployed beyond COBRA	TX	June 4, 2010	4,990,200
KRTH-FM 101	Health insurance options for unemployed beyond COBRA	CA	June 4, 2010	4,600,000
WBBM-AM 780	Affordable medical coverage after COBRA expires	IL	June 4, 2010	3,469,110
WBBM-FM 96.3	Affordable medical coverage after COBRA expires	IL	June 4, 2010	725,000
WBCN-AM 1660	Health insurance options for unemployed beyond COBRA	NC	June 4, 2010	225,000
WBZ-AM 1030	Health insurance options for unemployed beyond COBRA	MA	June 4, 2010	325,000
WBZ-FM 98.5	Affordable medical coverage after COBRA expires	MA	June 4, 2010	325,000
WDOK-FM 102	Affordable medical coverage after COBRA expires	OH	June 4, 2010	1,961,300
WDSY-FM 108	Health insurance options for unemployed beyond COBRA	PA	June 4, 2010	625,000
WFNZ-AM 610	Health insurance options for unemployed beyond COBRA	NC	June 4, 2010	225,000
WHFS-AM 1580	Health insurance options for unemployed beyond COBRA	DC	June 4, 2010	885,000
WJMK-FM 104	Health insurance options for unemployed beyond COBRA	IL	June 4, 2010	640,000
WJZ-FM 106	Affordable medical coverage after COBRA expires	MD	June 4, 2010	182,070
WKQC-FM 105	Health insurance options for unemployed beyond COBRA	NC	June 4, 2010	182,000
WKRK-FM 92.3	Health insurance options for unemployed beyond COBRA	OH	June 4, 2010	514,900
WLIF-FM 102	Health insurance options for unemployed beyond COBRA	MD	June 4, 2010	182,070
WMBX-FM 102	Affordable medical coverage after COBRA expires	FL	June 4, 2010	479,100
WOMX-FM 105	Affordable medical coverage after COBRA expires	FL	June 4, 2010	560,000
WQAL-FM 104	Affordable medical coverage after COBRA expires	OH	June 4, 2010	514,900
WSCR-AM 670	Affordable medical coverage after COBRA expires	IL	June 4, 2010	340,000
WSOC-FM 104	Health insurance options for unemployed beyond COBRA	NC	June 4, 2010	325,000
WWJ-AM 950	Health insurance options for unemployed beyond COBRA	MI	June 4, 2010	750,000
WZLX-FM 101	Health insurance options for unemployed beyond COBRA	MA	June 4, 2010	325,000
KMOX-AM 1120	Affordable medical coverage after COBRA expires	MO	June 5, 2010	325,000
KMVQ-FM 99.7	Affordable medical coverage after COBRA expires	CA	June 5, 2010	885,000
KTWV-FM 94.7	Affordable medical coverage after COBRA expires	CA	June 5, 2010	4,600,000
WJZ-AM 1300	Affordable medical coverage after COBRA expires	MD	June 5, 2010	182,070
WLZL-FM 99.1	Affordable medical coverage after COBRA expires	DC	June 5, 2010	885,000
WOCL-FM 106	Affordable medical coverage after COBRA expires	FL	June 5, 2010	560,000
WXYT-AM 1270	Affordable medical coverage after COBRA expires	MI	June 5, 2010	750,000
WZPT-FM 101	Affordable medical coverage after COBRA expires	PA	June 5, 2010	1,961,300
KEZN-FM 103	Affordable medical coverage after COBRA expires	CA	June 6, 2010	4,325,000
KFRC-FM 107	Affordable medical coverage after COBRA expires	CA	June 6, 2010	885,000
KHMX-FM 96.5	Affordable medical coverage after COBRA expires	TX	June 6, 2010	4,990,200
KILT-AM 610	Affordable medical coverage after COBRA expires	TX	June 6, 2010	4,990,200
KILT-FM 100	Health insurance options for unemployed beyond COBRA	TX	June 6, 2010	4,990,200
KKJJ-FM 101	Affordable medical coverage after COBRA expires	NV	June 6, 2010	625,000
KLOL-FM 101	Health insurance options for unemployed beyond COBRA	TX	June 6, 2010	4,990,200
KZJK-FM 104	Health insurance options for unemployed beyond COBRA	MN	June 6, 2010	280,000
WYCD-FM 99.5	Affordable medical coverage after COBRA expires	MI	June 6, 2010	750,000
ABC 7 News- KTLA TV	Shop smart for good low-cost health insurance	CA	June 7, 2010	4,514,900
KITS-FM 105	Health insurance options for unemployed beyond COBRA	CA	June 7, 2010	527,000
KYW-AM 1060	Affordable medical coverage after COBRA expires	PA	June 7, 2010	625,000
WCCO-AM 830	Affordable medical coverage after COBRA expires	MN	June 7, 2010	28,000
WOMC-FM 104	Affordable medical coverage after COBRA expires	MI	June 7, 2010	995,000

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WIP-AM 610	Affordable medical coverage after COBRA expires	PA	June 8, 2010	625,000
WLTE-FM 103	Health insurance options for unemployed beyond COBRA	MN	June 8, 2010	325,000
WTIC-AM 1080	Health insurance options for unemployed beyond COBRA	CT	June 8, 2010	280,000
WCBS-AM 880	Health insurance options for unemployed beyond COBRA	NY	June 9, 2010	7,433,820
WTIC-FM 96.5	Affordable medical coverage after COBRA expires	CT	June 9, 2010	625,000
WZMX-FM 93.7	Affordable medical coverage after COBRA expires	CT	June 10, 2010	280,000
WRCH-FM 101	Health insurance options for unemployed beyond COBRA	CT	June 11, 2010	280,000
KKHH-FM 95.7	Health insurance options for unemployed beyond COBRA	TX	June 12, 2010	4,990,200
KIKK-AM 650	Health insurance options for unemployed beyond COBRA	TX	June 13, 2010	4,990,200
WHUR 96.3 FM	Radio PSA	MD	June 20, 2010	182,070
Total Radio/TV Impressions				258,916,580

Impressions	Q2 Impressions
Print	18,991,101
Internet	22,189,635
Radio/TV	258,916,580
Total Impressions Q2 2010	300,097,316
Total Impressions Since Inception	2,625,809,779

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Q3 2010 Media Impressions

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Feature Magazines/Newspapers	Title	Date	Location	Impressions
Exceptional Parent Magazine	What does health care reform means to children with special needs	August 1, 2010	PA	951,063
Chattanooga Times Free Press	Prevention best medicine	August 17, 2010	TN	306,104
The Wall Street Journal	Coverage after COBRA	August 29, 2010	National	8,370,092
San Francisco Chronicle	Toll-free hotline for those losing COBRA	September 1, 2010	CA	1,226,820
Kansas City	Health Care Reform has a family-friendly change starting next week	September 17, 2010	MO	1,075,212
Belleville News Democrat	Reform for pre-existing conditions a relief to parents	September 20, 2010	IL	680,716
Tri City Herald	Reform for pre-existing conditions a relief to parents	September 17, 2010	WA	475,912
Richmond Times	Reform for pre-existing conditions a relief to parents	September 24, 2010	VA	500,044
Denver Post	CoverageForAll.org Launches Spanish Language Edition	September 28, 2010	CO	1,334,700
Houston Chronicle	CoverageForAll.org Launches Spanish Language Edition	September 28, 2010	TX	1,466,312
Indiana Minority Bus Magazine	Cost Comparison: What's the most affordable way to receive health	August 9, 2010	IN	200,000
Fitness Magazine	Health care reform and changes come January 2011	July 27, 2010	NY	6,058,704
Exceptional Parent Magazine	What does health care reform means to children with special needs	August, 2010	PA	16,788
Managed Care Executive	Preventive care coverage changes resulting from health Care Reform	September 14, 2010	NJ	500,325
Total Print Impressions				23,162,792

Internet Coverage	Title	Date	Location	Impressions
Yahoo Finance	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	4,284,634
Altavista	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	18,090
AOL Search	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	1,584,967
Google News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	4,854,898
bing	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	1,670,736
Lycos	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	53,010
Altavisa News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	18,090
Yahoo News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	4,274,634
Excite	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	22,209
Ask Jeeves	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	1,653,637
Alltheweb	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	12,894
Earthtimes	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	325,000
World News Network	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	41,118
News Blaze	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	11,000
Market Watch	CoverageForAll.org Launches Spanish Language Edition	September 28, 2010	Online	137,482
Reuters	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	144,741
ABC 12 - Michigan	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	12,000
ABC 13 Houston	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	325,000
ABC 30 HD	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	131,000
ABC 7 New York	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	725,000
Business Rockford	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	6,158
MSN	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	1,700,500
CBS 2 Chicago	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	25,172

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Q3 2010 Media Impressions

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CBS 5 San Francisco	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	100,854
CBS 4 Denver	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	28,406
Cincinnati.com	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	20,300
El Paso Times	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	97,782
The Daily Times NM	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	37,782
Idaho Statesman	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	183,097
KCAL 9	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	725,000
Metro West Daily News	CoverageForAll.org Launches Spanish Language Edition	September 28, 2010	Online	12,997
Marketwire	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	15,875
News & Observer	CoverageForAll.org Launches Spanish Language Edition	September 28, 2010	Online	562,223
News OK	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	116,000
Ruidoso News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	1,291
The Sat Lake Tribune	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	80,704
SFGate	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	87,700
Sign On San Diego	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	92,141
The Olympian	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	96,024
WBZTV	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	9,423
Google blog seach	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	4,854,898
HR News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	11,000
Icerocket	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	9,165
King 5	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	14,425
Mercury News.com	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	59,343
Noticanarias	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	12,000
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Read a Blog	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	2,012
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RGNoticias	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	11,000
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CBS 3 Philly	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	75,772
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Kentucky.com	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	42,436
Star Tribune	CoverageForAll.org Launches Spanish Language Edition	September 28, 2010	Online	155,980
Northwest Cable News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	11,896
ABC 11 Raleigh	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	111,000
CBS 11 Dallas	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	745,627
CBS 13 Sacramento	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	725,000
CBS 2 Pittsburgh	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	150,672
Contra Costa Times	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	326,508
Crescent News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	2,792
Daily Jeff	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	3,800

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Q3 2010 Media Impressions

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Inland Valley	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	48,014
KansasCity	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	100,400
LA Daily News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	131,000
Macon.com	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	4,874
Press Telegram LB	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	16,720
San Bernardino Sun	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	12,304
Silver City Sun News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	8,200
TC Palm	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	8,012
The Sun	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	7,847
The State	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	83,923
Star Telegram	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	167,364
We Are Austin	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	4,644
The Wichita Eagle	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	30,032
Anchorage Daily News	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	40,956
Carlsbad Current Argus	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	1,125
Eoption	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	1,232
Healthplannews	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	325,000
eZanga	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	65,108
Digital Journal	CoverageForAll.org Launches Spanish Language Edition	September 27, 2010	Online	11,090
Seattle pi	Toll-free hotline for those losing COBRA	September 1, 2010	Online	13,000
CBS 13 Sacramento	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	725,000
Lycos	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	53,010
Altavisa News	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	18,090
Yahoo News	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	4,274,634
Excite	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	22,209
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bing	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	1,670,736
Alltheweb	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	12,894
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Cincinnati.com	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	20,300
Denver Post	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	43,178

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El Paso Times	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	97,782
The Daily Times NM	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	37,782
Houston Chronicle	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	55,794
Idaho Statesman	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	183,097
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Business Rockford	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	6,158
MSN	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	1,700,500
CBS 2 Chicago	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	25,172
Metro West Daily News	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	12,997
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Silver City Sun News	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	8,200
TC Palm	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	8,012
The Sun	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	7,847
The State	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	83,923
Star Telegram	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	167,364

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Q3 2010 Media Impressions

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We Are Austin	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	4,644
The Wichita Eagle	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	30,032
Anchorage Daily News	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	40,956
Carlsbad Current Argus	Preventive Care Mandates Could Lead to Out-of-Control Costs	August 11, 2010	Online	1,125
Kaiser Health News	COBRA success	July 29, 2010	Online	1,325,000
Total Internet Impressions				65,189,971

Radio/TV Coverage	Title	Date	Location	Impressions
National Public Radio	Health care reform update news	September 8, 2010	National	2,500,000
KNX Money 101	More Health Reform Changes	September 21, 2010	CA	4,699,900
CNN Health	More are uninsured	September 17, 2010	National	6,325,000
KNRS 105.7	Radio PSA	September 18, 2010	UT	325,000
KNRS 105.7	Radio PSA	September 20, 2010	UT	325,000
WAOK 1380 AM	Radio PSA	September 14, 2010	GA	423,600
NBC Today	Health care reform: What you should know	September 23, 2010	National	6,335,000
WHYY FM	Radio PSA	September 28, 2010	PA	650,000
KSFJ 1260 AM	Radio PSA	September 23, 2010	CA	425,000
KXXQ 100.7	Radio PSA	September 22, 2010	NM	280,000
WNYC	Radio PSA	September 23, 2010	NY	939,700
KKJJ-FM 101	Radio PSA	September 23, 2010	NV	625,000
WLZL-FM 99.1	Radio PSA	September 24, 2010	DC	885,000
KSMH 1620 AM	Radio PSA	September 18, 2010	CA	425,000
WLTW-TV Univision	Radio PSA	September 28, 2010	FL	3,500,000
WTWN 1100 AM	Radio PSA	September 26, 2010	VT	472,000
KOMO ABC TV	Radio PSA	September 28, 2010	WA	450,000
KING NBC TV	Radio PSA	September 30, 2010	WA	450,000
KIRO CBS TV	Radio PSA	September 28, 2010	WA	475,000
WEZC 95.9	Your listener should look before they leap	August 20, 2010	IL	725,000
WLVN radio	Coverage for the uninsured	August 12, 2010	FL	1,325,000
WFDU FM 89	Radio PSA	August 18, 2010	IL	725,000
WRCH-FM 101	Radio PSA	August 28, 2010	CT	280,000
KRLD-AM 1080	Radio PSA	August 28, 2010	TX	4,990,200
KEZK-FM 103	Radio PSA	August 20, 2010	MO	325,000
KTYM AM	Conversation with the community	September 22, 2010	CA	725,000
WHYY FM	Radio PSA	September 22, 2010	PA	650,000
KOHC TV 38/45	Radio PSA	September 30, 2010	OK	400,000
KVDA-TV	Radio PSA	September 30, 2010	TX	4,000,000
WLTW-TV Univision	Radio PSA	September 23, 2010	FL	3,500,000
WBBM AM 780	Radio PSA	August 12, 2010	IL	725,000
WSVN2-TV	Radio PSA	September 25, 2010	FL	3,500,000
KHOT 1250	Radio PSA	August 7, 2010	CA	325,000

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Q3 2010 Media Impressions

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Y102 FM	Radio PSA	August 16, 2010	AL	325,000
National Public Radio	Health care reform update news	August 2, 2010	National	2,500,000
WYKR 101.3 FM	Radio PSA	August 7, 2010	VT	452,000
KJOP 1240	Radio PSA	August 17, 2010	CA	285,000
WHYY FM	Radio PSA	August 20, 2010	PA	650,000
WFDU FM 89	Radio PSA	August 18, 20210	IL	725,000
WBBM AM 780	Radio PSA	July 28, 2010	IL	725,000
KNRS 105.7	Radio PSA	July 6, 2010	UT	325,000
KSFB 1260 AM	Radio PSA	July 23, 2010	CA	425,000
KXXQ 100.7	Radio PSA	July 22, 2010	NM	280,000
WTWN 1100 AM	Radio PSA	July 14, 2010	VT	172,000
WAOK 1380 AM	Radio PSA	July 14, 2010	GA	423,600
KFI 640 AM	Radio PSA	July 15, 2010	CA	1,131,000
Y102 FM	Radio PSA	July 16, 2010	AL	325,000
KZZO-FM 101	Radio PSA	July 2, 2010	CA	634,000
WNYC	Radio PSA	July 18, 2010	NY	750,000
WNYC	Radio PSA	July 19, 2010	NY	750,000
KMOX-AM 1120	Radio PSA	August 5, 2010	MO	325,000
WSKG	Radio PSA	July 20, 2010	NY	750,000
WSKG	Radio PSA	July 21, 2010	NY	935,000
WOGL-FM 98.1	Radio PSA	July 22, 2010	PA	340,000
WXXI	Radio PSA	July 23, 2010	NY	6,745,800
KIHU 1010 AM	Radio PSA	July 19, 2010	UT	325,500
KZON-FM 102	Radio PSA	July 13, 2010	AZ	560,000
WCCO-AM 830	Radio PSA	July 14, 2010	MN	28,000
WPHT-AM 1210	Radio PSA	July 1, 2010	PA	725,000
WAMU radio	Thousands are still unemployed	July 2, 2010	DC	1,125,000
KSFB 1260 AM	Radio PSA	July 7, 2010	CA	425,000
KWG 1230 AM	Radio PSA	July 18, 2010	CA	425,000
KXXQ 100.7	Radio PSA	July 19, 2010	NM	280,000
Steve Harvey Show	Health care reform: What you should know	July 19, 2010	National	2,500,000
WOMX-FM 105	Radio PSA	July 12, 2010	FL	560,000
WKTU 103.5 FM	Radio PSA	July 17, 2010	NY	1,699,900
WKEE 100.5	Radio PSA	July 14, 2010	KY	445,700
WHUR 96.3 FM	Radio PSA	July 15, 2010	MD	182,070
WAOK 1380 AM	Radio PSA	July 11, 2010	GA	423,600
WZZA 1410 AM	Radio PSA	July 22, 2010	AL	487,600
KIHH 1400	Radio PSA	July 13, 2010	CA	720,000
KXXQ 100.7	Radio PSA	July 14, 2010	NM	280,000
Total Radio/TV Impressions				83,871,170

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Impressions	Q3 Impressions
Print	23,162,792
Internet	65,189,971
Radio/TV	83,871,170
Total Impressions Q3 2010	172,223,933
Total Impressions Since Inception	2,798,033,712

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Q4 2010 Media Impressions

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Feature Magazines/Newspapers	Title	Date	Location	Impressions
Indiana Minority Bus Magazine	In the market for health insurance? Shop around	October 1, 2010	IN	200,000
All You Magazine	What to do with changes in health insurance	October 1, 2010	NY	4,092,968
Managed Healthcare Executive	COBRA	October 1, 2010	OH	167,200
The Wall Street Journal	Keek Your Kids Insured	October 10, 2010	NY	8,244,568
Sacramento Bee	Coverageforall.org as a resource for uninsured	October 10, 2010	CA	822,124
Newsday	Health Care Reform	October 15, 2010	NY	1,259,392
San Francisco Chronicle	CLASS Act – as part of health care reform package	October 18, 2010	CA	1,226,820
Prevention Magazine	What do healthcare changes mean for consumers	October 18, 2010	NY	11,600,778
Fitness Magazine	Many parts of Health care reform go into effect January 2011	November 1, 2010	NY	6,058,704
L.A. Parent	Child-Only Health Insurance: What Are the Options?	November 5, 2010	CA	376,068
US News & World Report	New Members, New Look at Health Reform	November 5, 2010	DC	10,077,240
Rome News Tribune	Why are health insurance premiums rising after passage of Affordable Care Act?	November 23, 2010	GA	59,684
Santa Cruz Sentinel	Soquel consultant finds way to cut his insurance premium	December 20, 2010	CA	93,860
Total Print Impressions				44,279,406

Internet Coverage	Title	Date	Location	Impressions
Yahoo Finance	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		4,284,634
Altavista	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		18,090
AOL Search	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		1,584,967
Google News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		4,854,898
bing	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		1,670,736
Lycos	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		53,010
Altavisa News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		18,090
Yahoo News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		4,274,634
Excite	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		22,209
Ask Jeeves	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		1,653,637
Alltheweb	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		12,894
Earthtimes	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		325,000
World News Network	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		41,118
News Blaze	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		11,000
Market Watch	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		137,482
Reuters	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		144,741
ABC 12 - Michigan	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		12,000
ABC 13 Houston	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		325,000
ABC 30 HD	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		131,000
ABC 7 New York	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		725,000
Business Rockford	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		6,158
MSN	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		1,700,500
CBS 2 Chicago	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010		25,172

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Cincinnati.com	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	20,300
El Paso Times	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	97,782
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Pharmacy Choice	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	12,000
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Northwest Cable News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	11,896
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CBS 13 Sacramento	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	725,000
CBS 2 Pittsburgh	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	150,672
Contra Costa Times	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	326,508
Crescent News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	2,792
Daily Jeff	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	3,800

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Inland Valley	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	48,014
KansasCity	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	100,400
LA Daily News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	131,000
Macon.com	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	4,874
Press Telegram LB	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	16,720
San Bernardino Sun	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	12,304
Silver City Sun News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	8,200
TC Palm	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	8,012
The Sun	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	7,847
The State	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	83,923
Star Telegram	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	167,364
We Are Austin	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	4,644
The Wichita Eagle	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	30,032
Anchorage Daily News	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	40,956
Carlsbad Current Argus	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	1,125
Eoption	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	1,232
Healthplannews	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	325,000
eZanga	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	65,108
Digital Journal	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	11,090
Seattle pi	FHCE's Uninsured Help Line Reaches 100,000 Calls Milestone	October 18, 2010	13,000
CBS 13 Sacramento	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	725,000
Lycos	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	53,010
Altavisa News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	18,090
Yahoo News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	4,274,634
Excite	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	22,209
Ask Jeeves	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	1,653,637
CNNexpansion	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	1,700,500
Yahoo Finance	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	4,284,634
Altavista	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	18,090
AOL Search	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	1,584,967
Google News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	4,854,898
bing	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	1,670,736
Alltheweb	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	12,894
Earthtimes	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	325,000
World News Network	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	41,118
News Blaze	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	11,000
Market Watch	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	137,482
Reuters	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	144,741
CBS 5 San Francisco	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	100,854
CBS 4 Denver	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	28,406
Cincinnati.com	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	20,300

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Denver Post	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	43,178
El Paso Times	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	97,782
The Daily Times NM	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	37,782
Houston Chronicle	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	55,794
Idaho Statesman	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	183,097
KCAL 9	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	725,000
ABC 12 - Michigan	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	12,000
ABC 13 Houston	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	325,000
ABC 30 HD	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	131,000
ABC 7 New York	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	725,000
Business Rockford	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	6,158
MSN	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	1,700,500
CBS 2 Chicago	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	25,172
Metro West Daily News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	12,997
Marketwire	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	15,875
News & Observer	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	562,223
News OK	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	116,000
Ruidoso News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	1,291
The Sat Lake Tribune	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	80,704
SFGate	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	87,700
Sign On San Diego	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	92,141
The Olympian	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	96,024
WBZTV	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	9,423
Google blog seach	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	4,854,898
HR News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	11,000
Icerocket	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	9,165
King 5	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	14,425
Mercury News.com	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	59,343
Contra Costa Times	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	326,508
Crescent News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	2,792
Daily Jeff	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	3,800
Inland Valley	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	48,014
KansasCity	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	100,400
LA Daily News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	131,000
Macon.com	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	4,874
Press Telegram LB	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	16,720
San Bernardino Sun	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	12,304
Silver City Sun News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	8,200
TC Palm	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	8,012
The Sun	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	7,847
The State	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	83,923

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Star Telegram	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	167,364
We Are Austin	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	4,644
The Wichita Eagle	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	30,032
Anchorage Daily News	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	40,956
Carlsbad Current Argus	CoverageForAll.org Lanza en Español La Edición En-Línea	October 26, 2010	1,125
eHow	FHCE Nonprofit Foundation	November 8, 2010	1,584,967
Yahoo News	10 Best Funded & 10 Worst Funded States	December 21, 2010	4,284,634
Altavista	10 Best Funded & 10 Worst Funded States	December 21, 2010	18,090
AOL Search	10 Best Funded & 10 Worst Funded States	December 21, 2010	1,584,967
Google News	10 Best Funded & 10 Worst Funded States	December 21, 2010	4,854,898
bing	10 Best Funded & 10 Worst Funded States	December 21, 2010	1,670,736
Lycos	10 Best Funded & 10 Worst Funded States	December 21, 2010	53,010
Altavisa News	10 Best Funded & 10 Worst Funded States	December 21, 2010	18,090
Yahoo News	10 Best Funded & 10 Worst Funded States	December 21, 2010	4,274,634
Excite	10 Best Funded & 10 Worst Funded States	December 21, 2010	22,209
Ask Jeeves	10 Best Funded & 10 Worst Funded States	December 21, 2010	1,653,637
Alltheweb	10 Best Funded & 10 Worst Funded States	December 21, 2010	12,894
Earthtimes	10 Best Funded & 10 Worst Funded States	December 21, 2010	325,000
World News Network	10 Best Funded & 10 Worst Funded States	December 21, 2010	41,118
News Blaze	10 Best Funded & 10 Worst Funded States	December 21, 2010	11,000
Market Watch	10 Best Funded & 10 Worst Funded States	December 21, 2010	137,482
Reuters	10 Best Funded & 10 Worst Funded States	December 21, 2010	144,741
ABC 12 - Michigan	10 Best Funded & 10 Worst Funded States	December 21, 2010	12,000
ABC 13 Houston	10 Best Funded & 10 Worst Funded States	December 21, 2010	325,000
ABC 30 HD	10 Best Funded & 10 Worst Funded States	December 21, 2010	131,000
ABC 7 New York	10 Best Funded & 10 Worst Funded States	December 21, 2010	725,000
Business Rockford	10 Best Funded & 10 Worst Funded States	December 21, 2010	6,158
MSN	10 Best Funded & 10 Worst Funded States	December 21, 2010	1,700,500
CBS 2 Chicago	10 Best Funded & 10 Worst Funded States	December 21, 2010	25,172
CBS 5 San Francisco	10 Best Funded & 10 Worst Funded States	December 21, 2010	100,854
CBS 4 Denver	10 Best Funded & 10 Worst Funded States	December 21, 2010	28,406
Cincinnati.com	10 Best Funded & 10 Worst Funded States	December 21, 2010	20,300
El Paso Times	10 Best Funded & 10 Worst Funded States	December 21, 2010	97,782
The Daily Times NM	10 Best Funded & 10 Worst Funded States	December 21, 2010	37,782
Idaho Statesman	10 Best Funded & 10 Worst Funded States	December 21, 2010	183,097
KCAL 9	10 Best Funded & 10 Worst Funded States	December 21, 2010	725,000
Metro West Daily News	10 Best Funded & 10 Worst Funded States	December 21, 2010	12,997
Marketwire	10 Best Funded & 10 Worst Funded States	December 21, 2010	15,875
News & Observer	10 Best Funded & 10 Worst Funded States	December 21, 2010	562,223
News OK	10 Best Funded & 10 Worst Funded States	December 21, 2010	116,000
Ruidoso News	10 Best Funded & 10 Worst Funded States	December 21, 2010	1,291

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The Sat Lake Tribune	10 Best Funded & 10 Worst Funded States	December 21, 2010	80,704
SFGate	10 Best Funded & 10 Worst Funded States	December 21, 2010	87,700
Sign On San Diego	10 Best Funded & 10 Worst Funded States	December 21, 2010	92,141
The Olympian	10 Best Funded & 10 Worst Funded States	December 21, 2010	96,024
WBZTV	10 Best Funded & 10 Worst Funded States	December 21, 2010	9,423
Google blog seach	10 Best Funded & 10 Worst Funded States	December 21, 2010	4,854,898
HR News	10 Best Funded & 10 Worst Funded States	December 21, 2010	11,000
Icerocket	10 Best Funded & 10 Worst Funded States	December 21, 2010	9,165
King 5	10 Best Funded & 10 Worst Funded States	December 21, 2010	14,425
Mercury News.com	10 Best Funded & 10 Worst Funded States	December 21, 2010	59,343
Noticanarias	10 Best Funded & 10 Worst Funded States	December 21, 2010	12,000
On The Path Productions	10 Best Funded & 10 Worst Funded States	December 21, 2010	11,000
Read a Blog	10 Best Funded & 10 Worst Funded States	December 21, 2010	2,012
Pharmacy Choice	10 Best Funded & 10 Worst Funded States	December 21, 2010	12,000
RGNoticias	10 Best Funded & 10 Worst Funded States	December 21, 2010	11,000
The Press Enterprise	10 Best Funded & 10 Worst Funded States	December 21, 2010	50,958
ABC 6 Philadelphia	10 Best Funded & 10 Worst Funded States	December 21, 2010	13,306
CBS 3 Philly	10 Best Funded & 10 Worst Funded States	December 21, 2010	75,772
Financial News Radio	10 Best Funded & 10 Worst Funded States	December 21, 2010	1,080
Kentucky.com	10 Best Funded & 10 Worst Funded States	December 21, 2010	42,436
Star Tribune	10 Best Funded & 10 Worst Funded States	December 21, 2010	155,980
ABC 11 Raleigh	10 Best Funded & 10 Worst Funded States	December 21, 2010	111,000
CBS 11 Dallas	10 Best Funded & 10 Worst Funded States	December 21, 2010	745,627
CBS 13 Sacramento	10 Best Funded & 10 Worst Funded States	December 21, 2010	725,000
CBS 2 Pittsburgh	10 Best Funded & 10 Worst Funded States	December 21, 2010	150,672
Contra Costa Times	10 Best Funded & 10 Worst Funded States	December 21, 2010	326,508
Crescent News	10 Best Funded & 10 Worst Funded States	December 21, 2010	2,792
Daily Jeff	10 Best Funded & 10 Worst Funded States	December 21, 2010	3,800
Inland Valley	10 Best Funded & 10 Worst Funded States	December 21, 2010	48,014
KansasCity	10 Best Funded & 10 Worst Funded States	December 21, 2010	100,400
LA Daily News	10 Best Funded & 10 Worst Funded States	December 21, 2010	131,000
Macon.com	10 Best Funded & 10 Worst Funded States	December 21, 2010	4,874
Press Telegram LB	10 Best Funded & 10 Worst Funded States	December 21, 2010	16,720
San Bernardino Sun	10 Best Funded & 10 Worst Funded States	December 21, 2010	12,304
Silver City Sun News	10 Best Funded & 10 Worst Funded States	December 21, 2010	8,200
TC Palm	10 Best Funded & 10 Worst Funded States	December 21, 2010	8,012
The Sun	10 Best Funded & 10 Worst Funded States	December 21, 2010	7,847
The State	10 Best Funded & 10 Worst Funded States	December 21, 2010	83,923
Star Telegram	10 Best Funded & 10 Worst Funded States	December 21, 2010	167,364
We Are Austin	10 Best Funded & 10 Worst Funded States	December 21, 2010	4,644
The Wichita Eagle	10 Best Funded & 10 Worst Funded States	December 21, 2010	30,032

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Anchorage Daily News	10 Best Funded & 10 Worst Funded States	December 21, 2010		40,956
Healthplannews	10 Best Funded & 10 Worst Funded States	December 21, 2010		325,000
Digital Journal	10 Best Funded & 10 Worst Funded States	December 21, 2010		11,090
Seattle pi	10 Best Funded & 10 Worst Funded States	December 21, 2010		13,000
Total Internet Impressions				99,865,161

Radio/TV Broadcast Outlets	Title	Date	Location	Impressions
CBS 2 KDKA TV	Are You Uninsured? PSA	October 1, 2010	PA	750,000
WRKL AM 910	Radio PSA	October 2, 2010	NY	939,700
KZZO-FM 101	Radio PSA	October 2, 2010	CA	634,000
ABC 6 WRTV	Are You Uninsured? PSA	October 2, 2010	IN	750,000
WYKR 101.3 FM	Radio PSA	October 3, 2010	VT	452,000
KCBS 2 TV	Are You Uninsured? PSA	October 3, 2010	CA	9,725,000
KHPY 1670 AM	Radio PSA	October 4, 2010	CA	1,025,200
ABC 35 KTVQ	Are You Uninsured? PSA	October 4, 2010	KY	825,000
CBS 3 WMMT	Are You Uninsured? PSA	October 6, 2010	MI	750,000
CBS 5 KCTV	Are You Uninsured? PSA	October 6, 2010	MO	725,000
CBS 2 WCBS	Are You Uninsured? PSA	October 6, 2010	NY	6,745,800
NBC 12 WWBT	Are You Uninsured? PSA	October 6, 2010	VA	785,000
NBC 9 KUSA	Are You Uninsured? PSA	October 7, 2010	CO	890,000
NBC 6 WTVJ	Are You Uninsured? PSA	October 7, 2010	FL	1,125,000
ABC 10 WPLG	Are You Uninsured? PSA	October 7, 2010	FL	1,325,000
WUMB 91.9 MF	Radio PSA	October 7, 2010	MA	725,000
NBC 10 WJAR	Are You Uninsured? PSA	October 7, 2010	MA	725,000
FOX 26 KMVU	Are You Uninsured? PSA	October 7, 2010	OR	1,125,000
ABC 7 WLS	Are You Uninsured? PSA	October 8, 2010	IL	2,500,000
ABC 11 WTVD	Are You Uninsured? PSA	October 9, 2010	NC	560,000
CBS 2 WBBM	Are You Uninsured? PSA	October 10, 2010	IL	1,699,900
NBC 4 KARK	Are You Uninsured? PSA	October 11, 2010	AR	1,500,000
KTYM AM	Radio PSA	October 12, 2010	CA	725,000
NBC 4 WRC TV	Are You Uninsured? PSA	October 12, 2010	DC	1,125,000
WKDI 840 AM	Radio PSA	October 12, 2010	MD	185,100
ABC 9 WCPO	Are You Uninsured? PSA	October 12, 2010	OH	1,300,000
FOX 4 KDFW	Are You Uninsured? PSA	October 14, 2010	TX	2,125,000
NBC 5 KXAS	Are You Uninsured? PSA	October 14, 2010	TX	2,000,325
WKSC 1300 Health Beat Radio	Your Right to Health	October 14, 2010	SC	
ABC 6 WRTV	Are You Uninsured? PSA	October 15, 2010	IN	725,000
CBS 2 KDKA TV	Are You Uninsured? PSA	October 15, 2010	PA	750,000
ABC 6 WPVI	Are You Uninsured? PSA	October 15, 2010	PA	423,600
NBC 11 WXIA	Are You Uninsured? PSA	October 16, 2010	GA	1,125,000

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ABC 4 WTAE	Are You Uninsured? PSA	October 16, 2010	PA	750,000
CBS 11 KTVT	Are You Uninsured? PSA	October 16, 2010	TX	2,125,000
KCRU 89.1 FM	Radio PSA	October 18, 2010	CA	950,000
KCOP 13	Are You Uninsured? PSA	October 18, 2010	CA	9,725,000
FOX 32 WFLD	Are You Uninsured? PSA	October 18, 2010	IL	1,690,000
NBC 12 WWBT	Are You Uninsured? PSA	October 18, 2010	VA	785,000
KSMD 99.1	Radio PSA	October 19, 2010	AR	725,000
ABC 11 KNTV	Are You Uninsured? PSA	October 19, 2010	CA	1,325,000
FOX 32 WFLD	Are You Uninsured? PSA	October 19, 2010	IL	2,500,000
CBS 8 WISH	Are You Uninsured? PSA	October 19, 2010	IN	825,000
ABC 12 KODE	Are You Uninsured? PSA	October 19, 2010	MO	850,000
WCHO 105.5 FM	Radio PSA	October 20, 2010	OH	514,900
ABC 5 WEWS	Are You Uninsured? PSA	October 20, 2010	OH	1,500,000
FOX 17 WZTV	Are You Uninsured? PSA	October 20, 2010	TN	1,072,800
WNYC	Radio PSA	October 21, 2010	NY	939,700
WWRL 1600 AM	Radio PSA	October 21, 2010	NY	1,325,000
FOX 29 WTXF	Are You Uninsured? PSA	October 21, 2010	PA	1,500,000
NBC 4 WRC TV	Are You Uninsured? PSA	October 22, 2010	DC	525,000
FOX 28 WSJV	Are You Uninsured? PSA	October 22, 2010	IN	1,125,000
NBC 12 WWBT	Are You Uninsured? PSA	October 22, 2010	VA	785,000
ABC 11 WTVD	Are You Uninsured? PSA	October 23, 2010	NC	560,000
CBS 2 WBBM	Are You Uninsured? PSA	October 24, 2010	IL	1,699,900
NBC 16 WNDU	Are You Uninsured? PSA	October 24, 2010	IN	1,125,000
NBC 5 KING	Are You Uninsured? PSA	October 24, 2010	WA	1,125,000
ABC 6 WRTV	Are You Uninsured? PSA	October 25, 2010	IN	725,000
CBS 2 KDKA TV	Are You Uninsured? PSA	October 25, 2010	PA	750,000
FOX 17 WZTV	Are You Uninsured? PSA	October 25, 2010	TN	1,072,800
KCOP 13	Are You Uninsured? PSA	October 26, 2010	CA	9,725,000
ABC 16 WAPT	Are You Uninsured? PSA	October 26, 2010	MS	890,000
FOX 59 WXIN	Are You Uninsured? PSA	October 27, 2010	IN	1,125,000
Today's Black Woman Radio Syndicate	Child only-children's health insurance	October 27, 2010	GA	1125000
KCPW 88.3 FM	Radio PSA	October 27, 2010	UT	885,000
ABC 16	Are You Uninsured? PSA	October 28, 2010	GA	1,125,000
ABC 11 WTVD	Are You Uninsured? PSA	October 28, 2010	NC	560,000
CBS 5 KCTV	Are You Uninsured? PSA	October 29, 2010	MO	725,000
CBS 11 KTVT	Are You Uninsured? PSA	October 29, 2010	TX	2,125,000
NBC 6 KRIS TV	Are You Uninsured? PSA	October 29, 2010	TX	2,125,000
ABC 7 WLS	Are You Uninsured? PSA	October 30, 2010	IL	2,500,000
CBS 2 WBBM	Are You Uninsured? PSA	October 30, 2010	IL	2,500,000
WBJC 91.5	Radio PSA	October 30, 2010	MD	725,000
NBC 9 KUSA	Are You Uninsured? PSA	November 1, 2010	CO	890,000

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WWET 91.7 FM	Radio PSA	November 4, 2010	GA	525,000
NBC 4 KARK	Are You Uninsured? PSA	November 5, 2010	AR	1,500,000
ABC 35 KTVQ	Are You Uninsured? PSA	November 5, 2010	KY	825,000
FOX 26 KMVU	Are You Uninsured? PSA	November 5, 2010	OR	1,125,000
KFI 640 AM	Radio PSA	November 6, 2010	CA	1,131,000
CBS 2 WCBS	Are You Uninsured? PSA	November 6, 2010	NY	6,745,800
KHOT 1250	Radio PSA	November 7, 2010	CA	425,000
NBC 11 WXIA	Are You Uninsured? PSA	November 7, 2010	GA	1,125,000
KQCM 92.1 FM	Radio PSA	November 8, 2010	CA	450,000
FOX 26	Are You Uninsured? PSA	November 8, 2010	GA	1,125,000
ABC 16	Are You Uninsured? PSA	November 8, 2010	GA	1,125,000
KLUC-FM 98.5	Radio PSA	November 8, 2010	NV	725,000
WYUU-FM 92.5	Radio PSA	November 9, 2010	FL	1,325,000
ABC 13 WLOX	Are You Uninsured? PSA	November 9, 2010	MS	890,000
FOX 11 WLUK	Are You Uninsured? PSA	November 10, 2010	WI	890,000
ABC 16 WAPT	Are You Uninsured? PSA	November 12, 2010	MS	890,000
ABC 9 WCPO	Are You Uninsured? PSA	November 13, 2010	OH	1,300,000
FOX 8	Are You Uninsured? PSA	November 14, 2010	OH	1,300,000
KVFG 103.1 FM	Radio PSA	November 15, 2010	CA	1,320,000
ABC 5 WEWS	Are You Uninsured? PSA	November 15, 2010	OH	1,500,000
KSEQ 97.1 FM	Radio PSA	November 16, 2010	CA	725,000
KXRD 89.5 FM	Radio PSA	November 16, 2010	CA	280,000
ABC 11 KNTV	Are You Uninsured? PSA	November 16, 2010	CA	1,325,000
ABC 5 WEWS	Are You Uninsured? PSA	November 17, 2010	OH	1,500,000
FOX 17 WZTV	Are You Uninsured? PSA	November 18, 2010	TN	1,072,800
FOX 29 WTXF	Are You Uninsured? PSA	November 19, 2010	PA	1,500,000
FOX 28 WSJV	Are You Uninsured? PSA	November 20, 2010	IN	1,125,000
Q13 FOX	Are You Uninsured? PSA	November 21, 2010	WA	1,125,000
KHEY 96.3 FM	Radio PSA	November 22, 2010	TX	4,990,200
NBC 5 KING	Are You Uninsured? PSA	November 25, 2010	WA	1,125,000
ABC 2 WBAY	Are You Uninsured? PSA	November 26, 2010	WI	890,000
FOX 11 WLUK	Are You Uninsured? PSA	November 27, 2010	WI	890,000
KENI 650 AM	Money Talk	November 28, 2010	AK	425,000
KFAR 660 AM	Money Talk	November 28, 2010	AK	525,000
KSRM 920 AM	Money Talk	November 28, 2010	AK	425,000
WDNG 1450 AM	Money Talk	November 28, 2010	AL	487,600
WVNN 770 AM	Money Talk	November 28, 2010	AL	487,600
WEBJ 1240 AM	Money Talk	November 28, 2010	AL	325,000
WWNT 1450 AM	Money Talk	November 28, 2010	AL	497,600
WBCF 1240 AM	Money Talk	November 28, 2010	AL	325,000
WGSV 1270 AM	Money Talk	November 28, 2010	AL	500,300

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Q4 2010 Media Impressions

Prepared by Haese Wood

KFAY 1030 AM	Money Talk	November 28, 2010	AR	1,500,000
KZNG 1340 AM	Money Talk	November 28, 2010	AR	1,500,000
KFNN 1510 AM	Money Talk	November 28, 2010	AZ	560,000
KNST 790 AM	Money Talk	November 28, 2010	AZ	725,000
KERN 1410 AM	Money Talk	November 28, 2010	CA	1,325,000
KPAY 1290 AM	Money Talk	November 28, 2010	CA	1,325,000
KGOE 1480 AM	Money Talk	November 28, 2010	CA	1,325,000
KYNO 940 AM	Money Talk	November 28, 2010	CA	1,325,000
KNCO 830 AM	Money Talk	November 28, 2010	CA	1,325,000
NBC 10 WJAR	Are You Uninsured? PSA	November 28, 2010	MA	725,000
FOX 26 KMVU	Are You Uninsured? PSA	November 28, 2010	OR	1,125,000
ABC 7 WLS	Are You Uninsured? PSA	November 28, 2010	IL	2,500,000
ABC 11 WTVD	Are You Uninsured? PSA	November 28, 2010	NC	560,000
CBS 2 WBBM	Are You Uninsured? PSA	November 28, 2010	IL	1,699,900
KQAB 1140 AM	Money Talk	November 28, 2010	CA	725,000
KABC 790 AM	Money Talk	November 28, 2010	CA	9,725,000
KION 1460 AM	Money Talk	November 28, 2010	CA	634,000
KPSI 920 AM	Money Talk	November 28, 2010	CA	1,325,000
KPRL 1230 AM	Money Talk	November 28, 2010	CA	725,000
KFBK 1530 AM	Money Talk	November 28, 2010	CA	725,000
KGO 810 AM	Money Talk	November 28, 2010	CA	2,300,500
KUHL 1440 AM	Money Talk	November 28, 2010	CA	725,000
KSUE 1240 AM	Money Talk	November 28, 2010	CA	530,000
KVFC740 AM	Money Talk	November 28, 2010	CO	890,000
KNUS 710 AM	Money Talk	November 28, 2010	CO	890,000
KFKA 1310 AM	Money Talk	November 28, 2010	CO	890,000
KUBC 580 AM	Money Talk	November 28, 2010	CO	890,000
KCSJ 590 AM	Money Talk	November 28, 2010	CO	890,000
WNLK 1350 AM	Money Talk	November 28, 2010	CT	425,000
WSTC 1400 AM	Money Talk	November 28, 2010	CT	425,000
WGMD 92.7 FM	Money Talk	November 28, 2010	DE	1,125,000
WWJB 1450 AM	Money Talk	November 28, 2010	FL	1,325,000
WFSX 92.5 FM	Money Talk	November 28, 2010	FL	1,325,000
WOKV 690 AM	Money Talk	November 28, 2010	FL	1,325,000
WOKV 606.5 FM	Money Talk	November 28, 2010	FL	1,325,000
WWTK 730 AM	Money Talk	November 28, 2010	FL	725,000
WLKF 1430 AM	Money Talk	November 28, 2010	FL	450,000
WMEL 1300 AM	Money Talk	November 28, 2010	FL	450,000
WCOA 1370 AM	Money Talk	November 28, 2010	FL	1,325,000
WCCF 1580 AM	Money Talk	November 28, 2010	FL	725,000
WLSS 930 AM	Money Talk	November 28, 2010	FL	1,325,000

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Q4 2010 Media Impressions

Prepared by Haese Wood

WYOO 101.1 FM	Money Talk	November 28, 2010	FL	450,000
WFOY 1240 AM	Money Talk	November 28, 2010	FL	1,325,000
WGUL 860 AM	Money Talk	November 28, 2010	FL	1,325,000
WGST 640 AM	Money Talk	November 28, 2010	GA	423,600
KCPS 1150 AM	Money Talk	November 28, 2010	IA	450,600
ABC 5 WEWS	Are You Uninsured? PSA	November 28, 2010	OH	1,500,000
FOX 17 WZTV	Are You Uninsured? PSA	November 28, 2010	TN	1,072,800
FOX 29 WTXF	Are You Uninsured? PSA	November 28, 2010	PA	1,500,000
WMT 600 AM	Money Talk	November 28, 2010	IA	450,600
WOC 1420 AM	Money Talk	November 28, 2010	IA	450,600
WHO 1040 AM	Money Talk	November 28, 2010	IA	450,600
KMCD 1570 AM	Money Talk	November 28, 2010	IA	575,000
KSCJ 1360 AM	Money Talk	November 28, 2010	IA	423,600
KBOI 670 AM	Money Talk	November 28, 2010	ID	423,600
KLIX 1310 AM	Money Talk	November 28, 2010	ID	423,600
WJBC 1230 AM	Money Talk	November 28, 2010	IL	1,699,900
WNTX 750 AM	Money Talk	November 28, 2010	IL	775,900
WCIL 1020 AM	Money Talk	November 28, 2010	IL	775,900
WLS 890 AM	Money Talk	November 28, 2010	IL	775,900
WSOY 1340 AM	Money Talk	November 28, 2010	IL	775,900
WJPF 1340 AM	Money Talk	November 28, 2010	IL	775,900
WMBD 1470 AM	Money Talk	November 28, 2010	IL	775,900
WGEM 105.1 FM	Money Talk	November 28, 2010	IL	775,900
WMAY 970 AM	Money Talk	November 28, 2010	IL	775,900
WGCL 1370 AM	Money Talk	November 28, 2010	IN	725,000
WRAY 1250 AM	Money Talk	November 28, 2010	IN	725,000
WSJM 94.9 FM	Money Talk	November 28, 2010	IN	725,000
WIBQ 98.5 FM	Money Talk	November 28, 2010	IN	725,000
KBUF 1030 AM	Money Talk	November 28, 2010	KS	725,000
KMAJ 1440 AM	Money Talk	November 28, 2010	KS	725,000
KNSS 1330 AM	Money Talk	November 28, 2010	KS	725,000
WCLU 1490 AM	Money Talk	November 28, 2010	KY	825,000
WHOP 1230 AM	Money Talk	November 28, 2010	KY	825,000
KPEL 105.1 FM	Money Talk	November 28, 2010	LA	725,000
WJBO 1150 AM	Money Talk	November 28, 2010	LA	725,000
WWL 870 AM	Money Talk	November 28, 2010	LA	725,000
WRKO 680 AM	Money Talk	November 28, 2010	MA	1,125,000
WXTK 95.1 FM	Money Talk	November 28, 2010	MA	725,000
WTAG 580 AM	Money Talk	November 28, 2010	MA	725,000
WCME 96.7 FM	Money Talk	November 28, 2010	ME	750,000
WVOM 103.9 FM	Money Talk	November 28, 2010	ME	425,000

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Q4 2010 Media Impressions

Prepared by Haese Wood

WZAN 970 AM	Money Talk	November 28, 2010	ME	425,000
WATZ 1450 AM	Money Talk	November 28, 2010	MI	425,000
WHFB 1060 AM	Money Talk	November 28, 2010	MI	375,000
WJRW 1340 AM	Money Talk	November 28, 2010	MI	425,000
WKMI 1360 AM	Money Talk	November 28, 2010	MI	425,000
WJIM 1240 AM	Money Talk	November 28, 2010	MI	425,000
WSGW 790 AM	Money Talk	November 28, 2010	MI	725,000
WTCM 580 AM	Money Talk	November 28, 2010	MI	725,000
KXRA 1490 AM	Money Talk	November 28, 2010	MN	425,000
KDLM 1340 AM	Money Talk	November 28, 2010	MN	725,000
KCNN 1590 AM	Money Talk	November 28, 2010	MN	725,000
KDUZ 1260 AM	Money Talk	November 28, 2010	MN	425,000
KNSI 1450 AM	Money Talk	November 28, 2010	MN	725,000
KWLM 1340 AM	Money Talk	November 28, 2010	MN	725,000
KZIM 960 AM	Money Talk	November 28, 2010	MO	725,000
KFRU 1400 AM	Money Talk	November 28, 2010	MO	725,000
KREI 800 AM	Money Talk	November 28, 2010	MO	555,000
KJFF 1400 AM	Money Talk	November 28, 2010	MO	725,000
KWOS 950 AM	Money Talk	November 28, 2010	MO	725,000
KZYM 1230 AM	Money Talk	November 28, 2010	MO	725,000
KCMO 710 AM	Money Talk	November 28, 2010	MO	725,000
KWOC 930 AM	Money Talk	November 28, 2010	MO	725,000
KSIM 1400 AM	Money Talk	November 28, 2010	MO	725,000
KWTO 560 AM	Money Talk	November 28, 2010	MO	725,000
ABC 13 WLOX	Are You Uninsured? PSA	November 28, 2010	MS	890,000
WDSK 1410 AM	Money Talk	November 28, 2010	MS	725,000
WMXI 98.1 FM	Money Talk	November 28, 2010	MS	725,000
WJNT 1180 AM	Money Talk	November 28, 2010	MS	725,000
KHDN 1230 AM	Money Talk	November 28, 2010	MT	425,000
KBSR 1490 AM	Money Talk	November 28, 2010	MT	560,000
KYLT 1340 AM	Money Talk	November 28, 2010	MT	425,000
KJJR 880 AM	Money Talk	November 28, 2010	MT	425,000
WZNN 1350 AM	Money Talk	November 28, 2010	NC	425,000
WBT 1110 AM	Money Talk	November 28, 2010	NC	560,000
WMFR 1230 AM	Money Talk	November 28, 2010	NC	425,000
WEEB 990 AM	Money Talk	November 28, 2010	NC	425,000
WDLX 930 AM	Money Talk	November 28, 2010	NC	400125
KFYR 550 AM	Money Talk	November 28, 2010	ND	560,000
WDAY 970 AM	Money Talk	November 28, 2010	ND	425,000
KNOX 1310 AM	Money Talk	November 28, 2010	ND	285,000
KLIN 1400 AM	Money Talk	November 28, 2010	NE	425,000

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Q4 2010 Media Impressions

Prepared by Haese Wood

KKAR 1290 AM	Money Talk	November 28, 2010	NE	425,000
WTSN 1270 AM	Money Talk	November 28, 2010	NH	425,000
WEMJ 1490 AM	Money Talk	November 28, 2010	NH	425,000
WNTK 99.7 FM	Money Talk	November 28, 2010	NH	425,000
KINN 1270 AM	Money Talk	November 28, 2010	NH	425,000
KKOB 770 AM	Money Talk	November 28, 2010	NH	425,000
KXNT 840 AM	Money Talk	November 28, 2010	NV	625,000
KKOH 780 AM	Money Talk	November 28, 2010	NV	939,700
WGY 810 AM	Money Talk	November 28, 2010	NY	1,325,000
WGY 103.1 FM	Money Talk	November 28, 2010	NY	1,325,000
WNBF 1290 AM	Money Talk	November 28, 2010	NY	1,325,000
WBEN 930 AM	Money Talk	November 28, 2010	NY	1,325,000
WWLZ 820 AM	Money Talk	November 28, 2010	NY	1,325,000
WVMT 620 AM	Money Talk	November 28, 2010	NY	1,325,000
WHAM 1180 AM	Money Talk	November 28, 2010	NY	1,325,000
WGY 810 AM	Money Talk	November 28, 2010	NY	1,325,000
WGY 103.1 FM	Money Talk	November 28, 2010	NY	1,325,000
WIBX 950 AM	Money Talk	November 28, 2010	NY	1,325,000
WQTK 92.7 FM	Money Talk	November 28, 2010	NY	1,325,000
WOMP 1290 AM	Money Talk	November 28, 2010	OH	700,000
CHER 12:00 AM	Money Talk	November 28, 2010	OH	700,000
WMAN 1400 AM	Money Talk	November 28, 2010	OH	700,000
WLTP 910 AM	Money Talk	November 28, 2010	OH	514,900
WSTV 1340 AM	Money Talk	November 28, 2010	OH	514,900
KCLI 1320 AM	Money Talk	November 28, 2010	OK	725,000
KGWA 960 AM	Money Talk	November 28, 2010	OK	725,000
KBND 1110 AM	Money Talk	November 28, 2010	OR	1,125,000
KLOO 1340 AM	Money Talk	November 28, 2010	OR	1,125,000
KWVR 1340 AM	Money Talk	November 28, 2010	OR	750,000
KUGN 590 AM	Money Talk	November 28, 2010	OR	750,000
KAGO 1150 AM	Money Talk	November 28, 2010	OR	750,000
KNPT 1310 AM	Money Talk	November 28, 2010	OR	750,000
KUMA 1290 AM	Money Talk	November 28, 2010	OR	514,900
KCMX 880 AM	Money Talk	November 28, 2010	OR	514,900
KXL 750 AM	Money Talk	November 28, 2010	OR	725,000
KQEN 1240 AM	Money Talk	November 28, 2010	OR	725,000
KACI 1300 AM	Money Talk	November 28, 2010	OR	725,000
WRTA 1240 AM	Money Talk	November 28, 2010	PA	750,000
WCED 1420 AM	Money Talk	November 28, 2010	PA	750,000
WJET 1400 AM	Money Talk	November 28, 2010	PA	750,000
WHP 580 AM	Money Talk	November 28, 2010	PA	1,500,000

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Q4 2010 Media Impressions

Prepared by Haese Wood

WRKK 1200 AM	Money Talk	November 28, 2010	PA	1,500,000
WNTJ 850 AM	Money Talk	November 28, 2010	PA	1,500,000
WMNY 1360 AM	Money Talk	November 28, 2010	PA	725,000
WNTW 990 AM	Money Talk	November 28, 2010	PA	725,000
WRAK 1400 AM	Money Talk	November 28, 2010	PA	725,000
WPRV 790 AM	Money Talk	November 28, 2010	RI	650,000
WTMA 1250 AM	Money Talk	November 28, 2010	SC	650,000
WBT 99.3 FM	Money Talk	November 28, 2010	SC	650,000
WJMX 970 AM	Money Talk	November 28, 2010	SC	650,000
WYRD 106.3 FM	Money Talk	November 28, 2010	SC	650,000
WRNN 94.5 FM	Money Talk	November 28, 2010	SC	650,000
WRNN 1450 AM	Money Talk	November 28, 2010	SC	650,000
WRNN 99.5 FM	Money Talk	November 28, 2010	SC	650,000
WORD 950 AM	Money Talk	November 28, 2010	SC	650,000
KSOO 1140 AM	Money Talk	November 28, 2010	SD	725,000
WNOX 98.7 FM	Money Talk	November 28, 2010	TN	1,072,800
KSLI 1280 AM	Money Talk	November 28, 2010	TX	2,125,000
KIXZ 940 AM	Money Talk	November 28, 2010	TX	2,125,000
KJCE 1370 AM	Money Talk	November 28, 2010	TX	2,125,000
WTAW 1620 AM	Money Talk	November 28, 2010	TX	2,125,000
KPMZ 96.7 FM	Money Talk	November 28, 2010	TX	2,125,000
WBAP 820 AM	Money Talk	November 28, 2010	TX	2,125,000
KURV 710 AM	Money Talk	November 28, 2010	TX	2,125,000
KTSM 690 AM	Money Talk	November 28, 2010	TX	2,125,000
KTBB 600 AM	Money Talk	November 28, 2010	TX	2,125,000
KTBB 92.1 FM	Money Talk	November 28, 2010	TX	2,125,000
KBCT 94.5 FM	Money Talk	November 28, 2010	TX	2,125,000
KSUB 590 AM	Money Talk	November 28, 2010	UT	885,000
KVNU 610 AM	Money Talk	November 28, 2010	UT	325,000
KKAT 860 AM	Money Talk	November 28, 2010	UT	885,000
KDXU 890 AM	Money Talk	November 28, 2010	UT	885,000
WFHG 92.7 FM	Money Talk	November 28, 2010	VA	785,000
WTOX 1480 AM	Money Talk	November 28, 2010	VA	785,000
WHEE 1370 AM	Money Talk	November 28, 2010	VA	785,000
WNIS 790 AM	Money Talk	November 28, 2010	VA	785,000
WLEE 990 AM	Money Talk	November 28, 2010	VA	785,000
WVMT 620 AM	Money Talk	November 28, 2010	VT	172,000
WSYB 1380 AM	Money Talk	November 28, 2010	VT	472,000
KBSN 1470 AM	Money Talk	November 28, 2010	WA	1,125,000
KONP 1450 AM	Money Talk	November 28, 2010	WA	1,125,000
KQQQ 1150 AM	Money Talk	November 28, 2010	WA	1,125,000

Foundation for Health Coverage Education

Q4 2010 Media Impressions

Prepared by Haese Wood

KIRO 97.3 FM	Money Talk	November 28, 2010	WA	1,125,000
KXLY 920 AM	Money Talk	November 28, 2010	WA	1,125,000
KPQ 560 AM	Money Talk	November 28, 2010	WA	1,125,000
WMAL 630 AM	Money Talk	November 28, 2010	WA	1,125,000
WXCE 1260 AM	Money Talk	November 28, 2010	WI	890,000
WTAQ 1360 AM	Money Talk	November 28, 2010	WI	890,000
WTAQ 97.5 FM	Money Talk	November 28, 2010	WI	890,000
WIZM 1410 AM	Money Talk	November 28, 2010	WI	890,000
WTDY 1670 AM	Money Talk	November 28, 2010	WI	890,000
WSAU 99.9 FM	Money Talk	November 28, 2010	WI	890,000
WSAU 550 AM	Money Talk	November 28, 2010	WI	890,000
WVTS 950 AM	Money Talk	November 28, 2010	WV	725,000
WVLY 1370 AM	Money Talk	November 28, 2010	WV	725,000
KKTL 1400 AM	Money Talk	November 28, 2010	WY	525,000
KSFB 1260 AM	Radio PSA	November 29, 2010	CA	425,000
WZZN 94.7 FM	Radio PSA	November 29, 2010	IL	725,000
FOX 11 WLUK	Are You Uninsured? PSA	November 29, 2010	WI	890,000
KZXY 102.3 FM	Radio PSA	November 30, 2010	CA	650,000
ABC 16 WAPT	Are You Uninsured? PSA	November 30, 2010	MS	890,000
WHTZ 11.3 FM	Radio PSA	December 1, 2010	NJ	400,125
ABC 9 WCPO	Are You Uninsured? PSA	December 1, 2010	OH	1,300,000
KEOM 88.5	Radio PSA	December 1, 2010	TX	3,500,000
WIFC 95.5 FM	Radio PSA	December 1, 2010	WI	725,000
WSVN2-TV	Radio PSA	December 2, 2010	FL	3,500,000
WBBM AM 780	Radio PSA	December 2, 2010	IL	725,000
ABC 11 WTVD	Are You Uninsured? PSA	December 2, 2010	NC	285,000
KRAV 96.5 FM	Radio PSA	December 3, 2010	OK	325,000
CBS 11 KTVT	Are You Uninsured? PSA	December 3, 2010	TX	2,125,000
Y102 FM	Radio PSA	December 4, 2010	AL	325,000
WYKR 101.3 FM	Radio PSA	December 4, 2010	VT	452,000
WAVZ 1300 AM	Radio PSA	December 8, 2010	CT	425,000
WHYY FM	Radio PSA	December 9, 2010	PA	650,000
WFDU FM 89	Radio PSA	December 10, 2010	IL	725,000
WBBM AM 780	Radio PSA	December 10, 2010	IL	725,000
KNRS 105.7	Radio PSA	December 11, 2010	UT	325,000
WWBX 97.1 FM	Radio PSA	December 13, 2010	ME	425,000
KXXQ 100.7	Radio PSA	December 14, 2010	NM	280,000
WTWN 1100 AM	Radio PSA	December 15, 2010	VT	472,000
WAOK 1380 AM	Radio PSA	December 16, 2010	GA	423,600
KFI 640 AM	Radio PSA	December 17, 2010	CA	1,131,000
Y102 FM	Radio PSA	December 18, 2010	AL	325,000

Foundation for Health Coverage Education

Q4 2010 Media Impressions

Prepared by Haese Wood

WNYC	Radio PSA	December 19, 2010	NY	750,000
Total Radio/TV Impressions				385,444,675

Impressions	Q4 Impressions
Print	44,279,406
Internet	99,865,161
Radio/TV	385,444,675
Total Impressions Q4 2010	529,589,242
Total Impressions Since Inception	3,327,622,954

**Foundation for Health Coverage Education
Media Impressions for 2010**

Impressions	Quarter 1	Quarter 2	Quarter 3	Quarter 4	2010 Impressions
Print	40,005,733	18,991,101	23,162,792	44,279,406	126,439,032
Internet	37,500,567	22,189,635	65,189,971	99,865,161	224,745,334
Radio/TV	51,652,365	258,916,580	83,871,170	385,444,675	779,884,790
Total Impressions 2010	129,158,665	300,097,316	172,223,933	529,589,242	1,131,069,156
Total Impressions Since Inception					3,327,622,954