



Latinos largest uninsured group

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Date posted online: Monday, December 17, 2007

There's a new nationwide campaign geared at making Latinos more aware of their health coverage options. The Foundation for Health Coverage Education (FHCE) has launched an educational campaign to promote awareness in Hispanic communities regarding the numerous resources and options available for health care coverage. "A surprising fact is that many uninsured Hispanics are eligible for public and private health coverage, but are not enrolled," said FHCE **Executive Director Phil Lebherz**.

According to the FHCE, Latinos are the largest uninsured group in the United States. A staggering 15 million Hispanics don't have insurance, and in the Hoosier state, 33 percent of Latinos are uninsured, more than half of those are children.

"For most uninsured Hispanics, lack of information impedes them from getting the type of health care they really need," said Lebherz, "Making sure the uninsured are aware of their eligibility for health coverage is one of the topmost priorities of FHCE," he added.

So as part of this new campaign, the FHCE is offering three unique services to help the uninsured find health coverage where they live. The first is an interactive web program that generates a customized profile with all public and health plans for which individuals may qualify. The second is a hand-held guide that outlines each state's public and private health coverage choices for individuals and groups in almost every demographic profile as well as offering a reference list of phone numbers and websites. The third is a telephone help line, available 24/7 to help find special resources pertaining to a caller's unique health insurance eligibility situation.

"This campaign launched in October, and since then, the foundation has already seen a noticeable response," said FHCE Spokesman David Roman. "The first state we started the campaign in was California, and the number of calls we've gotten there has practically doubled."

For more information on FHCE and its services please call 800-234-1317.