



Health Coverage Foundation Awards \$60,000 to Non-Profit to Update CoverageForAll.org & Call Center Resources

Grant-Awardee, Foundation for Health Coverage Education, Simplifies Enrollment Process
for America's 16.9 Million Uninsured Eligible for Government Programs

San Jose, Calif. – September 6, 2011 – The Foundation for Health Coverage Education (FHCE), announced today that it has been awarded two grants totaling \$60,000 from the Health Coverage Foundation (www.healthcoveragefoundation.org). The grants will aid in updating FHCE's U.S. Uninsured Help Line 800-234-1317 and website, www.CoverageForAll.org, and strengthen continued media efforts to educate uninsured Americans about their health coverage options. They will also enhance a collaborative outreach effort with the American Lung Association to assist uninsured lung disease sufferers with navigating the complex health coverage system.

On a bi-annual basis, FHCE reviews the entire U.S. public health coverage system, checking each program's contact, eligibility, and benefits information to make sure it is up-to-date. Once completed, the updated information is disseminated to FHCE's collaborative partners, which include the American Cancer Society, the American Diabetes Association, and the American Heart Association. Additional efforts to strengthen the partnership between the U.S. Uninsured Help Line and the American Lung Association Lung HelpLine 800-LUNGUSA (548-8252) will be made via bilingual outreach materials and call center training sessions.

"When we discovered the Foundation for Health Coverage Education and its Coverage for All program, we decided to offer support because our missions are so similar," said Michael D. Bromberg, President of the Health Coverage Foundation. "FHCE's tools are an effective way to help people find coverage options in what is otherwise a confusing system for them. We've also supported FHCE's joint projects with chronic disease groups. It is gratifying to know that hundreds of thousands of families have been helped through their tools."

"The FHCE has assisted over 3 million consumers with understanding their health coverage eligibility status, available public programs, and health care reform through CoverageForAll.org and our U.S. Uninsured Help Line," said Ankeny Minoux, President of the FHCE. "With funding from the Health Coverage Foundation, we can continue our mission to educate uninsured Americans about their health coverage options."

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About the Health Coverage Foundation:

The Health Coverage Foundation was established to provide education and to help find health coverage for low-income, uninsured individuals and families. The Foundation has awarded several grants since its inception in line with this mission. The Foundation was founded by Michael and Marlys Bromberg. Michael Bromberg is Chairman of Capitol Health Group LLC, a DC based health care lobbying firm representing health care organizations. Additional information about the Foundation, including the Board of Directors and the names of contributors to the Foundation, can be found at www.healthcoveragefoundation.org.

About the Foundation for Health Coverage Education:

The Foundation for Health Coverage Education (FHCE) is a 501(c)3 non-profit organization with a mission to simplify public and private health insurance eligibility information in order for more people to access coverage. In addition to its U.S. Uninsured Help Line 800-234-1317 and website, www.CoverageForAll.org, FHCE offers printed health coverage materials, such as the Health Care Options Matrix, available for all 50 states, and CoverageForAll.org Bilingual Handout.

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