



Coverageforall.org Joins NAHU To Help Uninsured Find Health Coverage

San Jose, Calif. – April 20, 2011 – As part of a growing partnership, the Foundation for Health Coverage Education’s (FHCE) Coverage For All campaign is teaming up with the National Association for Health Underwriters (NAHU) to assist uninsured Americans with identifying public and private health coverage options.

“Brokers are experts in the health insurance industry. They not only know private health insurance options, but also the tax laws, discrimination laws, underwriting guidelines and the different distribution channels for care. We couldn’t think of a more fitting resource for our CoverageForAll.org visitors and U.S. Uninsured Help Line callers who have questions about their private insurance options,” said Phil Lebherz, Founder and Executive Director of FHCE. “This Coverageforall.org campaign also provides brokers with a much-needed resource in this economic down-turn by giving them options to share with their clients beyond private plans.”

Every month, FHCE receives over 100,000 queries through its website and toll-free help line. After taking a basic 5-question eligibility quiz, consumers are presented with a personalized list of public and private health coverage options, the majority of whom qualify for public health coverage.

NAHU represents licensed health insurance professionals who act as the premier educational and advocacy resource for American consumers. By partnering with NAHU, FHCE is able to offer those looking for assistance access to professionals who have the experience and training to help them find the best coverage options available.

“By joining the Volunteer Broker Network, NAHU members can better inform the uninsured Americans concerning their health care coverage options as we work towards creating more effective reform,” says NAHU CEO Janet Trautwein, “This service allows those in need to access the resources that are already available to protect both their health and their financial well-being.”

About the National Association of Health Underwriters

The National Association of Health Underwriters represents 100,000 professional health insurance agents and brokers who provide insurance for millions of Americans. NAHU is

headquartered in Arlington, VA. For more information about NAHU, please contact Kelly Loussedes at 703-276-3835 or e-mail kloussedes@nahu.org.

About the Foundation for Health Coverage Education

The Foundation for Health Coverage Education (FHCE) is a 501(c)3 non-profit organization with a mission to help simplify public and private health insurance eligibility information in order to help more people access coverage. The CoverageForAll.org website and U.S. Uninsured Help Line (800-234-1317) receive over 100,000 visitors or callers each month. In addition, FHCE offers free downloadable consumer guides, such as the Health Care Options Matrix, for all 50 states. For more information, visit www.CoverageForAll.org, friend us on [Facebook](#) or follow us on Twitter (@CoverageForAll).

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